

RIAJ YEARBOOK 2010

Statistics Trends

The Recording Industry in Japan
2010

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N.B. 1. The current year's results are compiled results of the member companies of RIAJ. Above figures also include OEM sales by RIAJ members for non-RIAJ members.

2. Figures are rounded, hence the possible difference between breakdown and total.

Overview of Production of Recordings and Digital Music Delivery in 2009

In 2009 (January to December), the total production value of recorded music (audio and music video recordings) amounted to 316.5 billion yen, a decrease of 13% from the previous year, as severe conditions persisted. On the other hand, digital music delivery performed favorably, recording sales of 91.0 billion yen, up slightly from the previous year. As a result, the production value of recorded music and digital music delivery sales decreased 10% to 407.5 billion yen.

Audio Recordings

Production of audio recordings amounted to 214 million units with a value of 249.6 billion yen, down 13% and 16%, respectively, from the previous year. Specifically, unit production and the value of 5" CD albums were down 12% and 16%, respectively, while unit production and the value of CD singles dropped 16% and 15%, respectively. Domestic and international recorded music respectively posted year-on-year declines of 16% and 13% on a value basis. Nevertheless, domestic recorded music secured a share of 78% in 2009 and continues to command a high share of the market.

Music Videos

Unit production of music video recordings increased 6% to 59 million units and 2% to 66.9 billion yen on a value basis, as both production and value grew steadily. Unit production and value have both expanded smoothly every year since 2002 when statistical data was first compiled, except for a year-on-year decline in value in 2004. User demand for music videos is increasing every year and is anticipated to grow in the future as well.

Digital Music Delivery

Digital music delivery amounted to 91.0 billion yen in value, up slightly from the previous year, and has grown steadily from 34.3 billion yen when statistical data was first compiled in 2005. Mobile digital contents, a distinctive characteristic of the Japanese market, remained overwhelmingly dominant, while at the same time, Internet downloads continued to grow, posting a 13% gain on a value basis. Specifically, the value of album and single track downloads increased 17% and 11%, respectively. Therefore, on the basis of sales value, 89% of downloads took place via mobile phones versus 11% over the Internet, and the share of the latter is gradually expanding compared with 92% versus 8% in 2007 and 90% versus 10% in 2008.

Mobile digital contents, which accounts for approximately 90% of digital music delivery, continued to achieve robust growth in sales of full single track downloads service, which increased 4% in value and accounted for a substantial 62% of all mobile digital contents and 54% of overall digital music delivery in terms of sales. Although mastertones declined 19%, ringback tones posted steady growth, rising 15% from the previous year. Additionally, digital music delivery data shows that users' needs for music videos remain strong, as underscored by increases of 18% in downloads of music videos via the Internet and a 1% increase in mobile digital contents.

(Millions/Billions of yen)

	Units	vs. prev. yr	Value	vs. prev. yr
Audio	214	87%	249.6	84%
Music Videos	59	106%	66.9	102%
Recorded Music (Total of Audio/Music Videos)	273	90%	316.5	87%
Digital Music Delivery	468	98%	91.0	100%

N.B. 1. The current year's results are compiled results of the 59 member companies of RIAJ. Above figures also include recorded music imported by RIAJ members as well as OEM sales by RIAJ members for non-RIAJ members.

2. Figures are rounded, hence the possible difference between breakdown and total.

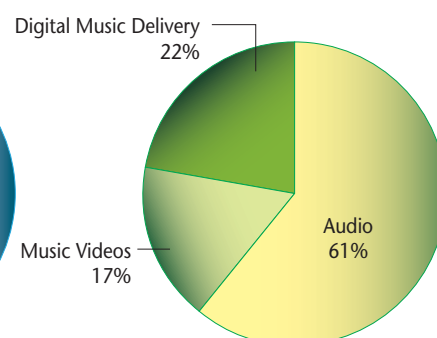
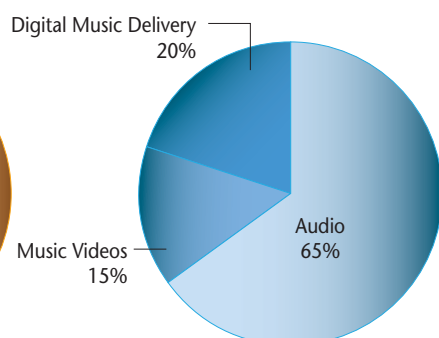
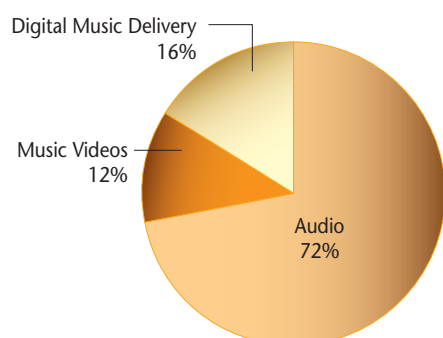
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Composition of Recorded Music and Digital Music Delivery — Value Basis

● 2007

● 2008

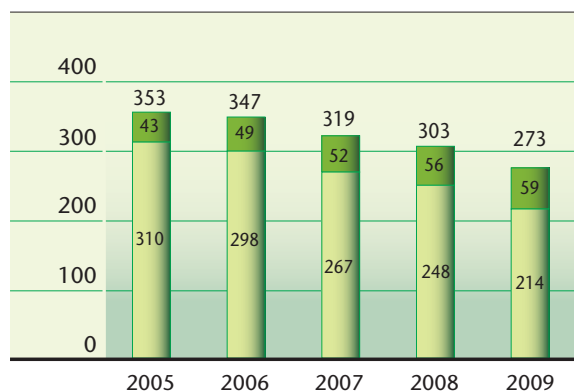
● 2009



Overview of Production of Recordings and Digital Music Delivery in 2009

● Recorded Music — Unit Basis

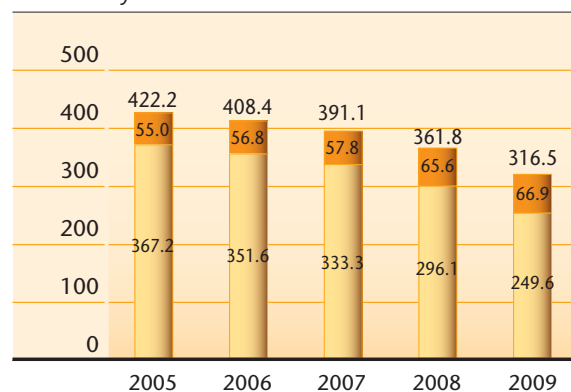
Millions of units



■ Audio ■ Music Videos

● Recorded Music — Value Basis

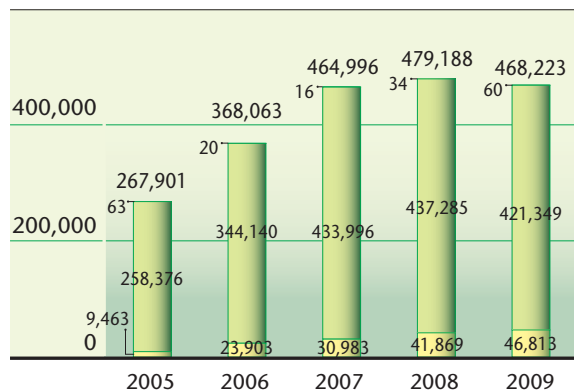
Billions of yen



■ Audio ■ Music Videos

● Digital Music Delivery — Unit Basis

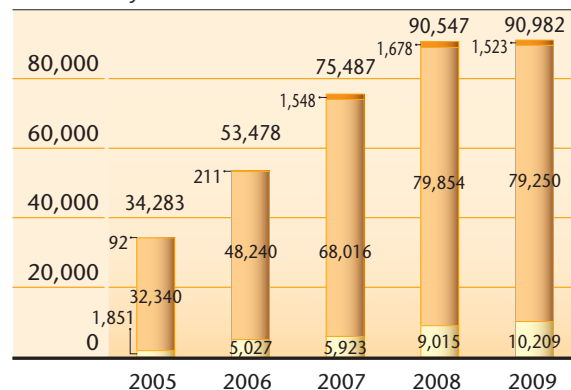
Thousands of units



■ Internet Downloads ■ Mobile Digital Contents ■ Others

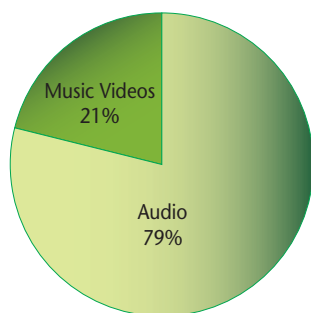
● Digital Music Delivery — Value Basis

Millions of yen

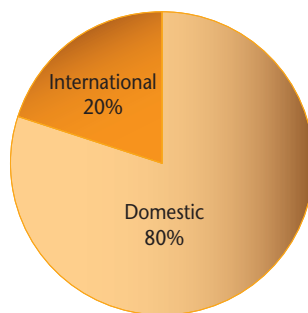


■ Internet Downloads ■ Mobile Digital Contents ■ Others

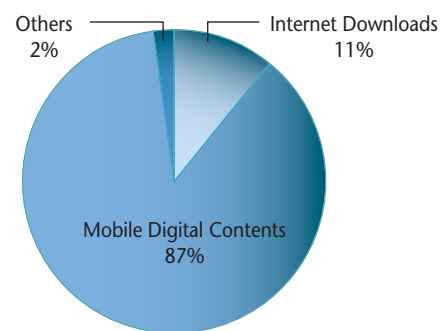
● Composition of Recorded Music by Format in 2009 — Value Basis



● Composition of Domestic and International Recorded Music in 2009 — Value Basis



● Composition of Digital Music Delivery by Format in 2009 — Value Basis



● Production of Recorded Music in 2009

(Thousands/Millions of yen)

Item				Units	Share	vs. prev. yr	Value	Share	vs. prev. yr
Audio	Singles	3" CDs	D.	152	0	76	57	0	55
			I.	3	0	8	1	0	16
			T.	155	0	65	58	0	54
		5" CDs	D.	44,222	21	83	33,621	13	85
			I.	519	0	113	378	0	175
			T.	44,742	21	84	33,999	14	85
		Sub-Total	D.	44,375	21	83	33,678	13	85
			I.	522	0	105	379	0	172
			T.	44,897	21	84	34,057	14	85
	5" CD Albums	D.	118,094	55	88	156,632	63	84	
		I.	47,068	22	85	55,282	22	86	
		T.	165,162	77	88	211,914	85	84	
	CD Total	D.	162,468	76	87	190,310	76	84	
		I.	47,591	22	86	55,661	22	87	
		T.	210,059	98	87	245,971	99	84	
	Vinyl Discs	D.	54	0	36	105	0	45	
		I.	49	0	80	85	0	72	
		T.	102	0	48	190	0	54	
	Cassettes	D.	3,774	2	82	2,942	1	79	
		I.	3	0	38	1	0	29	
		T.	3,777	2	82	2,943	1	79	
	Others	D.	221	0	83	246	0	55	
		I.	170	0	73	281	0	82	
		T.	391	0	78	527	0	67	
	Total	D.	166,517	78	87	193,604	78	84	
		I.	47,811	22	86	56,028	22	87	
		T.	214,328	100	87	249,632	100	84	
	Music Videos	DVDs	D.	52,817	89	103	57,448	86	97
			I.	5,926	10	143	8,297	12	136
			T.	58,743	99	106	65,745	98	101
Tapes, LDs and Others		420		1	154	1,138	2	267	
Total		D.	53,191	90	103	58,452	87	98	
		I.	5,973	10	143	8,432	13	138	
		T.	59,164	100	106	66,883	100	102	
Recorded Music (Total of Audio/Music Videos)	Audio		214,328		78	87	249,632	79	84
	Music Videos		59,164		22	106	66,883	21	102
Total			273,492		100	90	316,515	100	87
Video (inc. Music Videos)	DVDs		105,036		97	110	176,806	94	103
	Tapes, LDs and Others		2,969		3	460	10,957	6	593
	Total		108,005		100	113	187,763	100	109
Total of Audio/Video			322,333		100	94	437,394	100	93

- N.B.** 1. The current year's results are compiled results of the 59 member companies of RIAJ. Above figures also include recorded music imported by RIAJ members as well as OEM sales by RIAJ members for non-RIAJ members.
 2. Figures are rounded, hence the possible difference between breakdown and total.
 3. Others in Audio: Total number of SACDs, DVDs-Audio, DVDs-Music and MDs

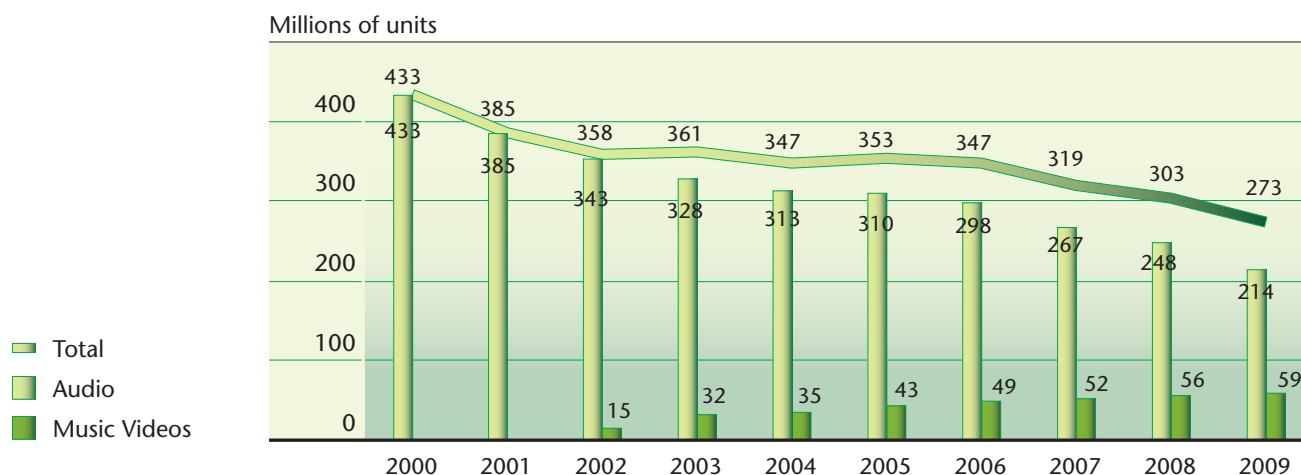
● Sales Figures of Digital Music Delivery in 2009

(Thousands/Millions of yen)

	Jan. 2009 - Dec. 2009					
	Units	Share	vs. prev. yr	Value	Share	vs. prev. yr
Internet Downloads	46,813	10%	112%	10,209	11%	113%
Mobile Digital Contents	421,349	90%	96%	79,250	87%	99%
Others	60	0%	174%	1,523	2%	91%
Total	468,223	100%	98%	90,982	100%	100%

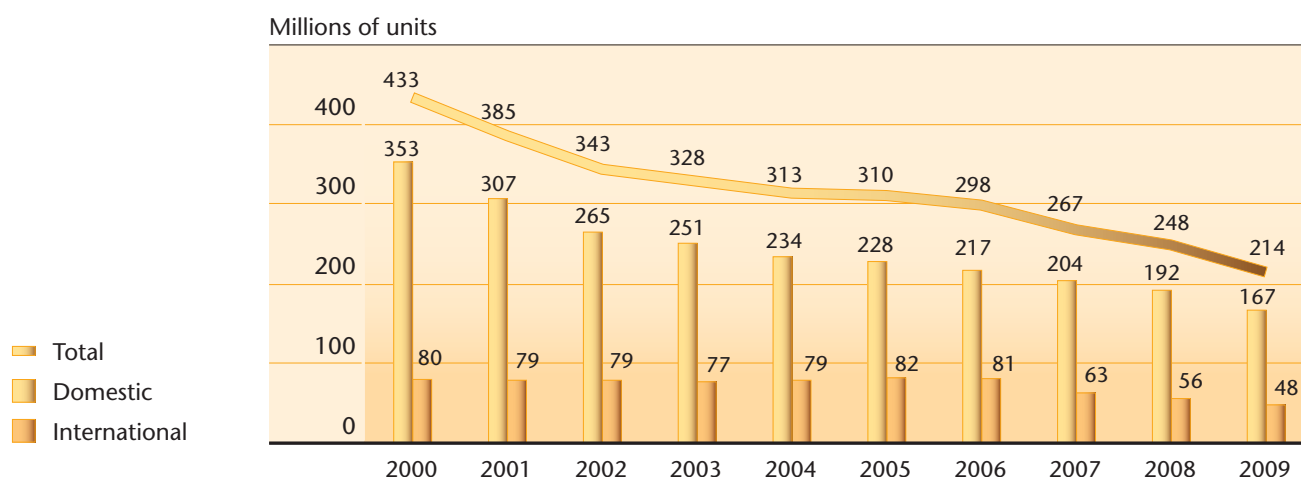
- N.B.** 1. Figures represent digital music sales income derived from direct, license or consignment sales by 59 RIAJ member companies.
 2. Definitions
 *Internet Downloads: Sales of singles, albums, music videos and other music-related contents over wired networks
 *Mobile Digital Contents: Sales of full single tracks, original sound recording ringtones, ringback tones, music videos and other music-related contents over wireless networks
 3. Unit: Figures represent singles on a "per-track" basis and albums on a "per-album" basis. (Download times of an album will be counted as one and number of songs will not be counted.)
 Value: Net income by RIAJ member companies

1. Total Recorded Music — Production on Unit Basis



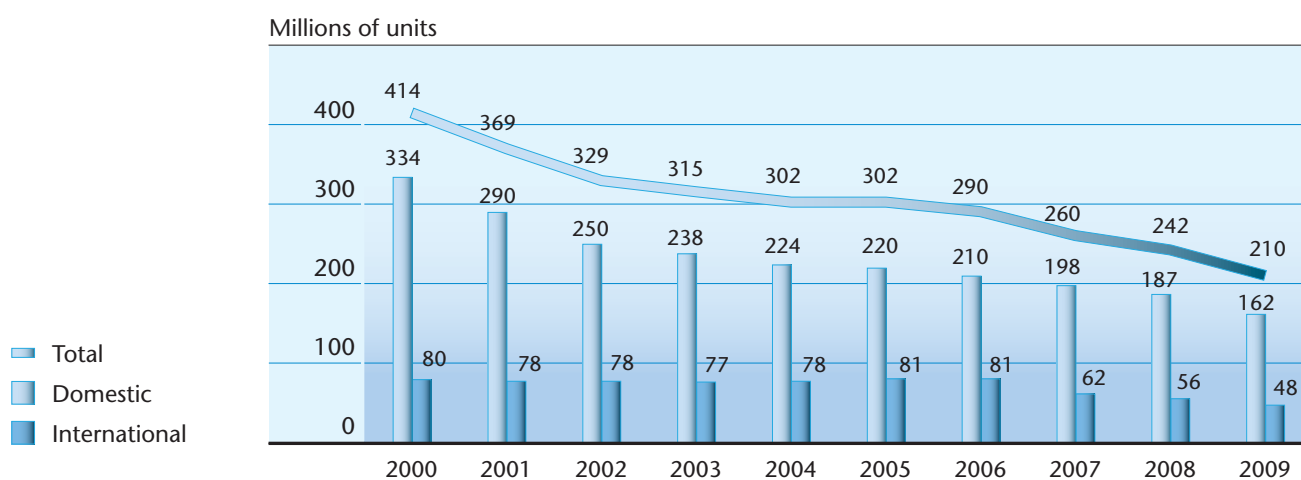
N.B. Music Video figures included since 2002.

2. Total Audio Recordings — Production on Unit Basis

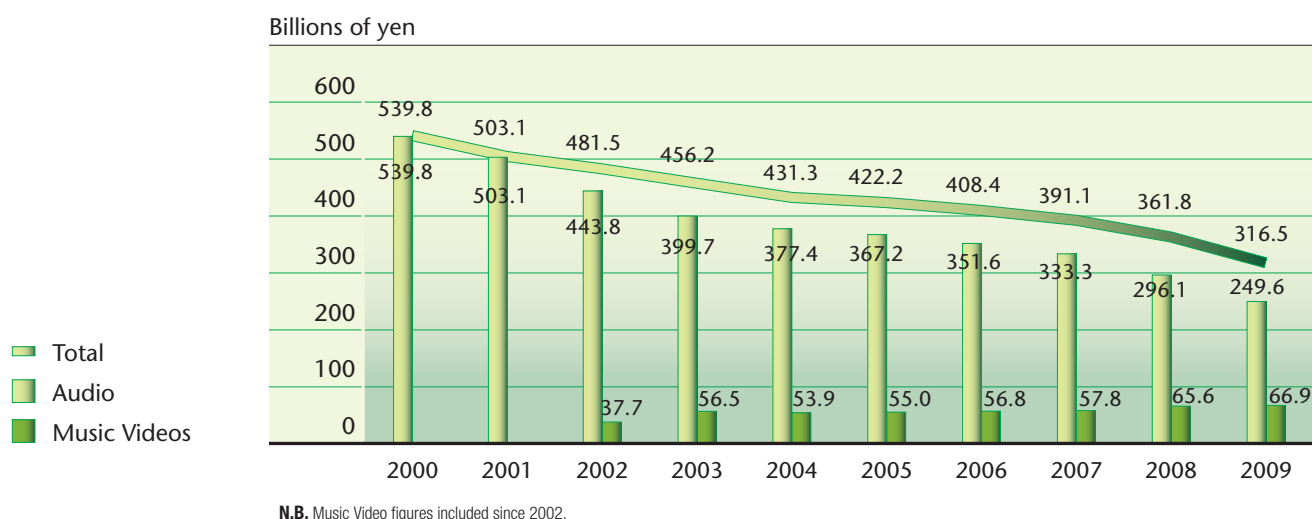


N.B. SACD, DVD-Audio, DVD-Music and MD figures included since 2002.

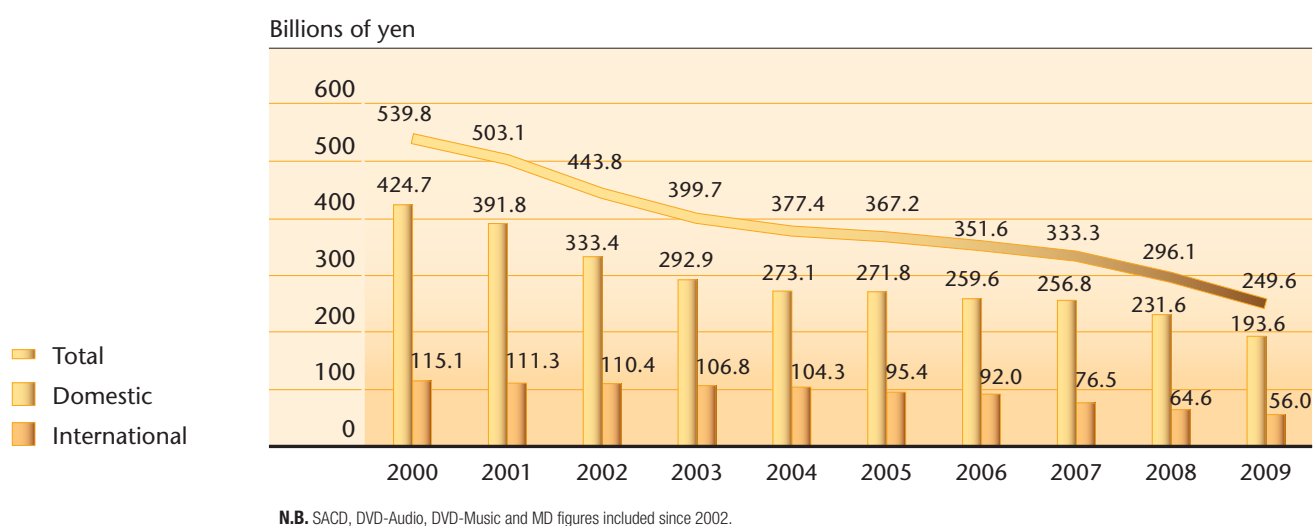
3. Total CDs — Production on Unit Basis



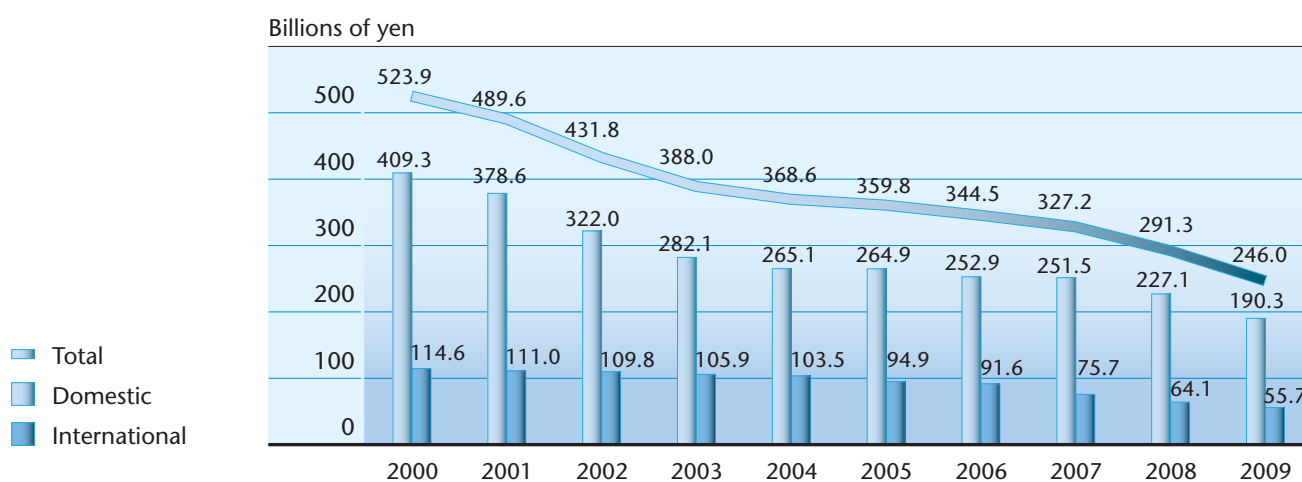
4. Total Recorded Music — Production on Value Basis



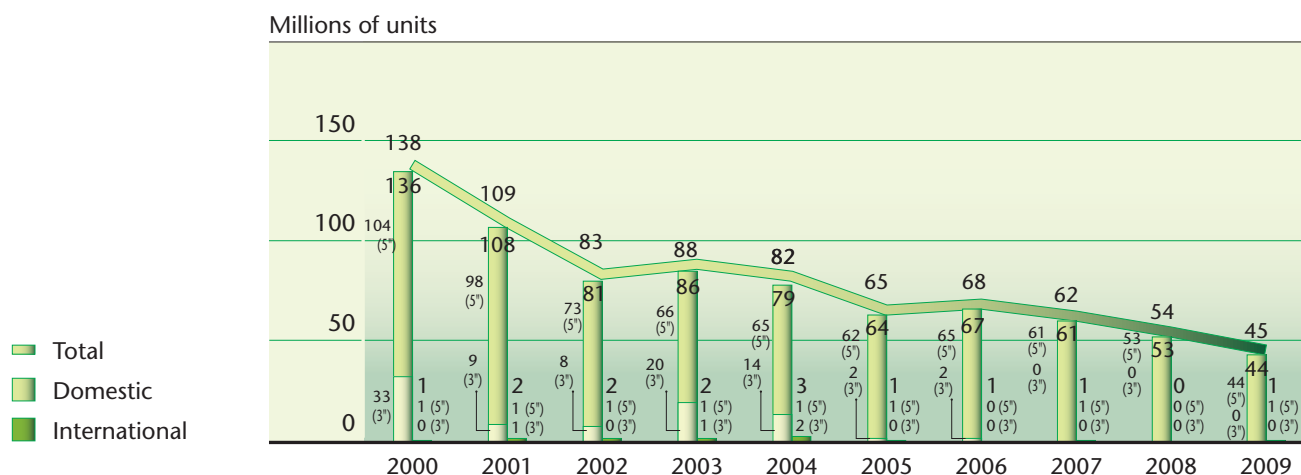
5. Total Audio Recordings — Production on Value Basis



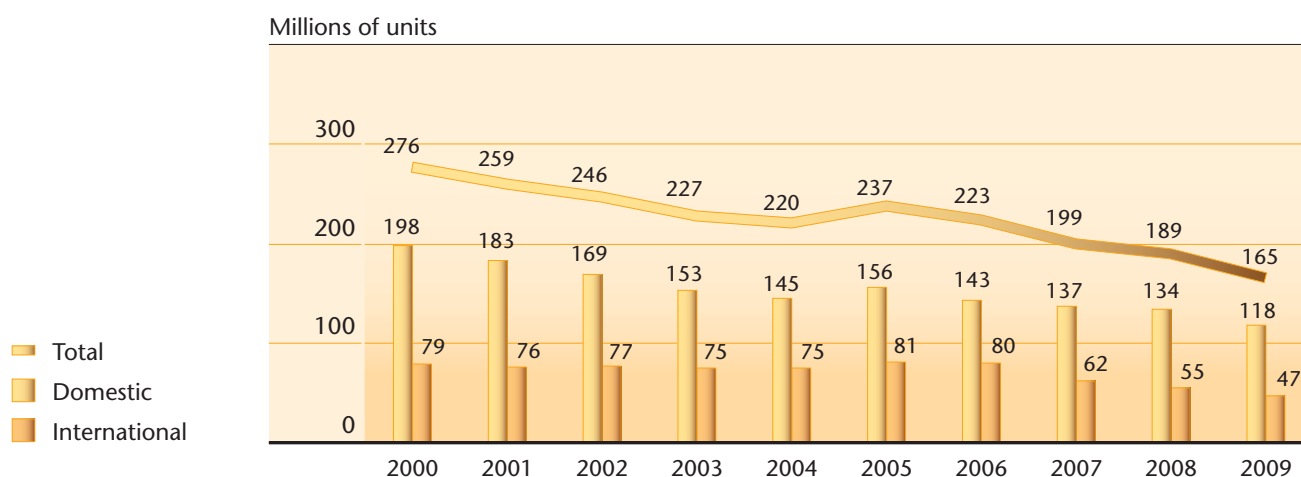
6. Total CDs — Production on Value Basis



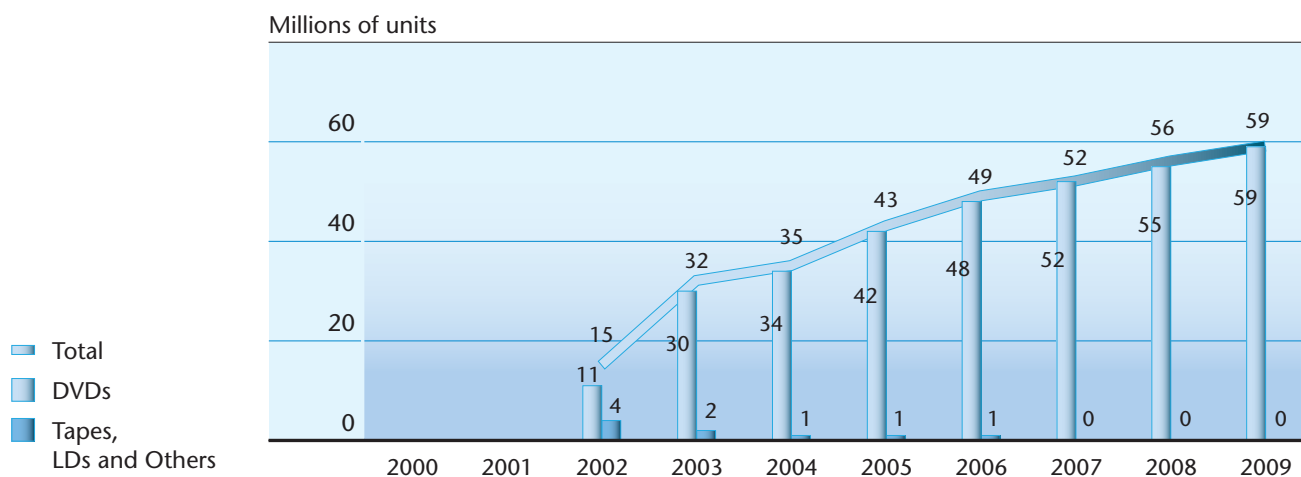
7. CD Singles — Production on Unit Basis



8. 5" CD Albums — Production on Unit Basis

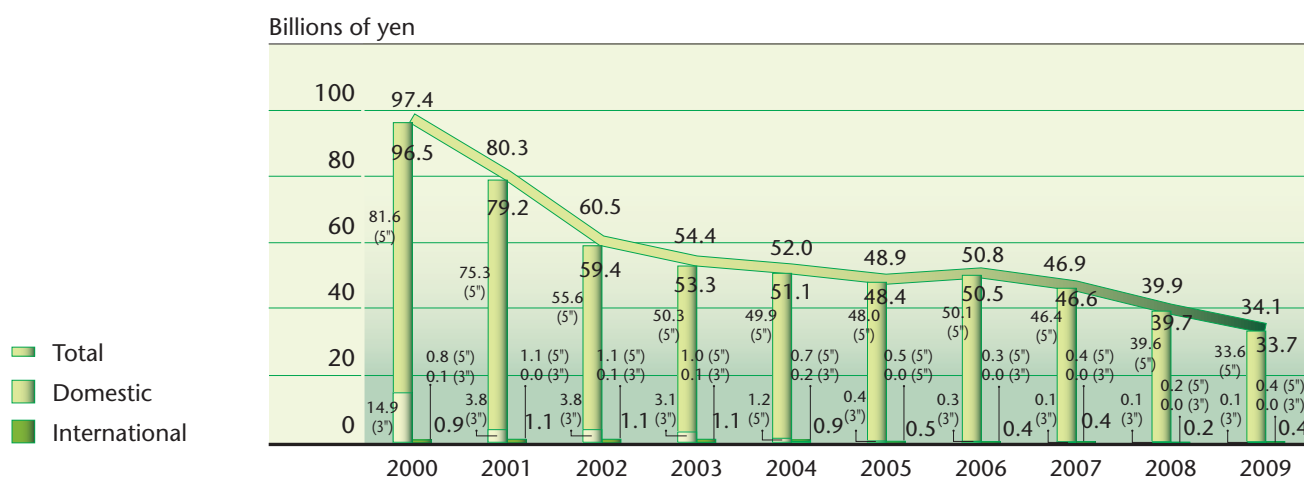


9. Music Videos — Production on Unit Basis

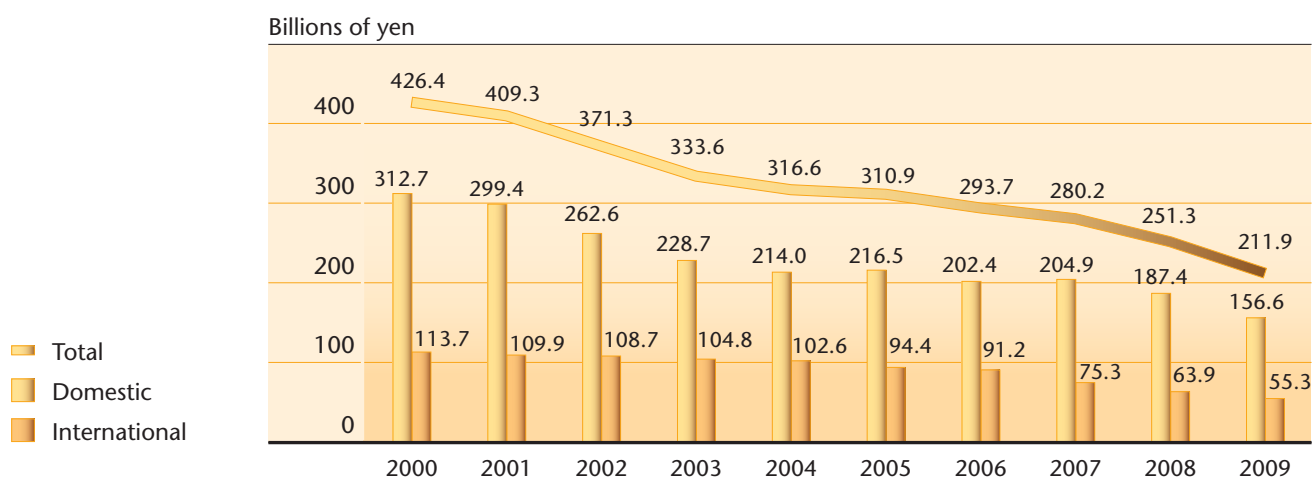


N.B. 1. Statistical data on music videos was first compiled in 2002.
2. The production volume of Blu-ray discs in 2009 amounted to 360,000 units.

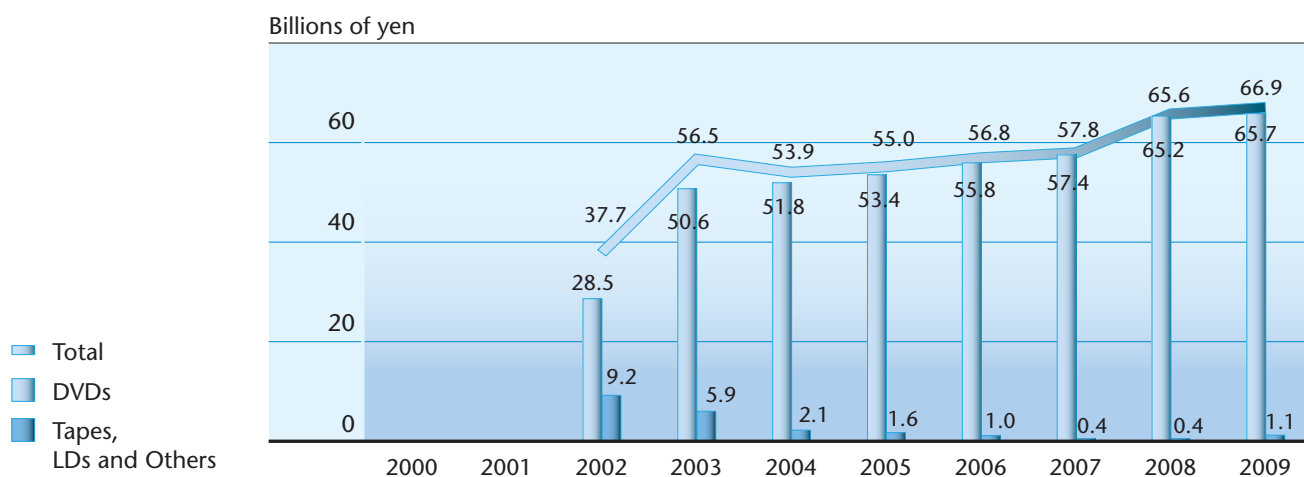
10. CD Singles — Production on Value Basis



11. 5" CD Albums — Production on Value Basis



12. Music Videos — Production on Value Basis



N.B. 1. Statistical data on music videos was first compiled in 2002.
 2. The production value of Blu-ray discs in 2009 amounted to 1.1 billion yen.

13. Sales of Digital Music Delivery

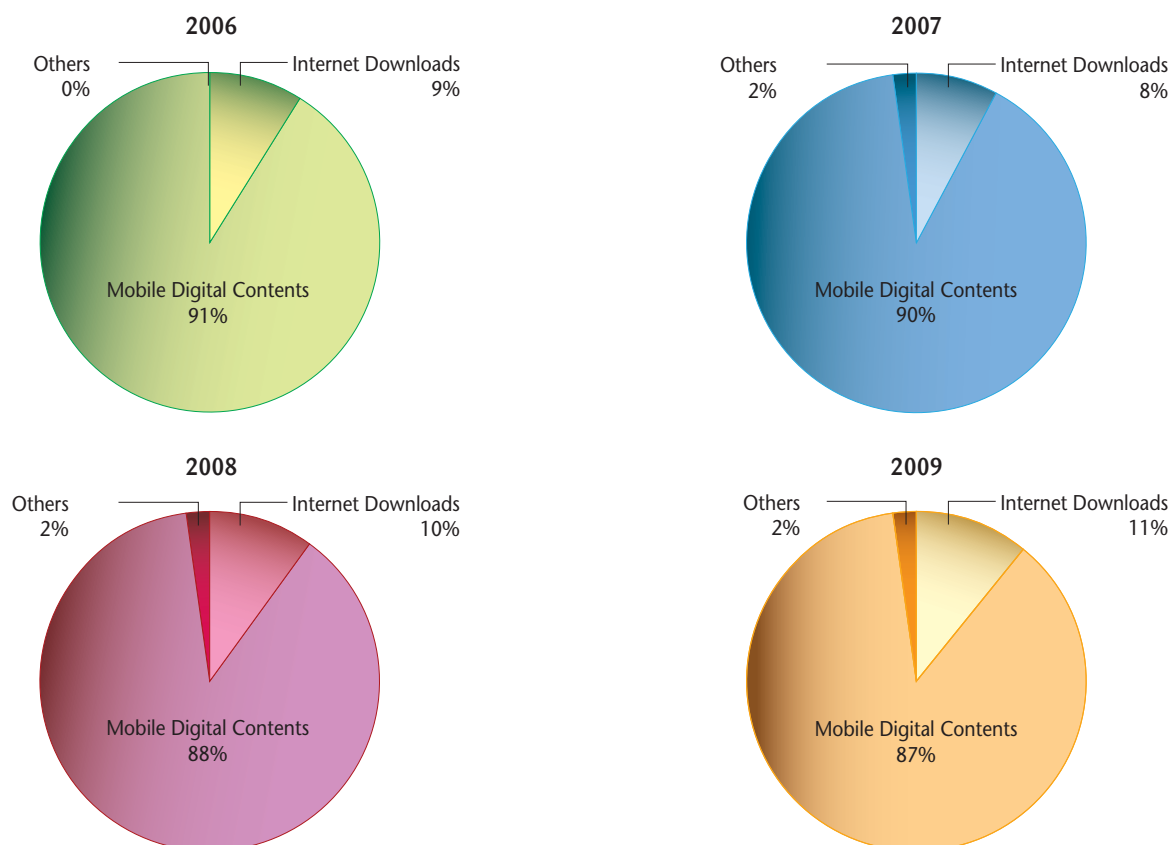
● 2009

(Thousands/Millions of yen)

	Format	Jan. 2009 — Dec. 2009					
		Units	Share	vs. prev. yr	Value	Share	vs. prev. yr
Internet Downloads	Single Track	42,511	9%	112%	6,540	7%	111%
	Album	2,555	1%	117%	3,126	3%	117%
	Sub-Total (Audio)	45,066	10%	112%	9,665	11%	113%
	Music Videos	1,748	0%	111%	543	1%	118%
	Others	0	0%	—	0	0%	—
	Total	46,813	10%	112%	10,209	11%	113%
Mobile Digital Contents	Mastertones	157,081	34%	86%	16,426	18%	81%
	Ringback tunes	112,021	24%	111%	9,801	11%	115%
	Single Track	142,896	31%	100%	49,447	54%	104%
	Music Videos	7,976	2%	82%	2,892	3%	101%
	Others	1,376	0%	76%	683	1%	114%
	Total	421,349	90%	96%	79,250	87%	99%
Others	Subscriptions (Internet)	—	—	—	702	1%	87%
	Subscriptions (Mobile)	—	—	—	381	0%	95%
	Other Digital Music Contents	60	0%	174%	440	1%	94%
	Total	60	0%	174%	1,523	2%	91%
Grand Total		468,223	100%	98%	90,982	100%	100%

N.B. Please refer to notes for Sales Figures of Digital Music Delivery in 2009 on page 3.

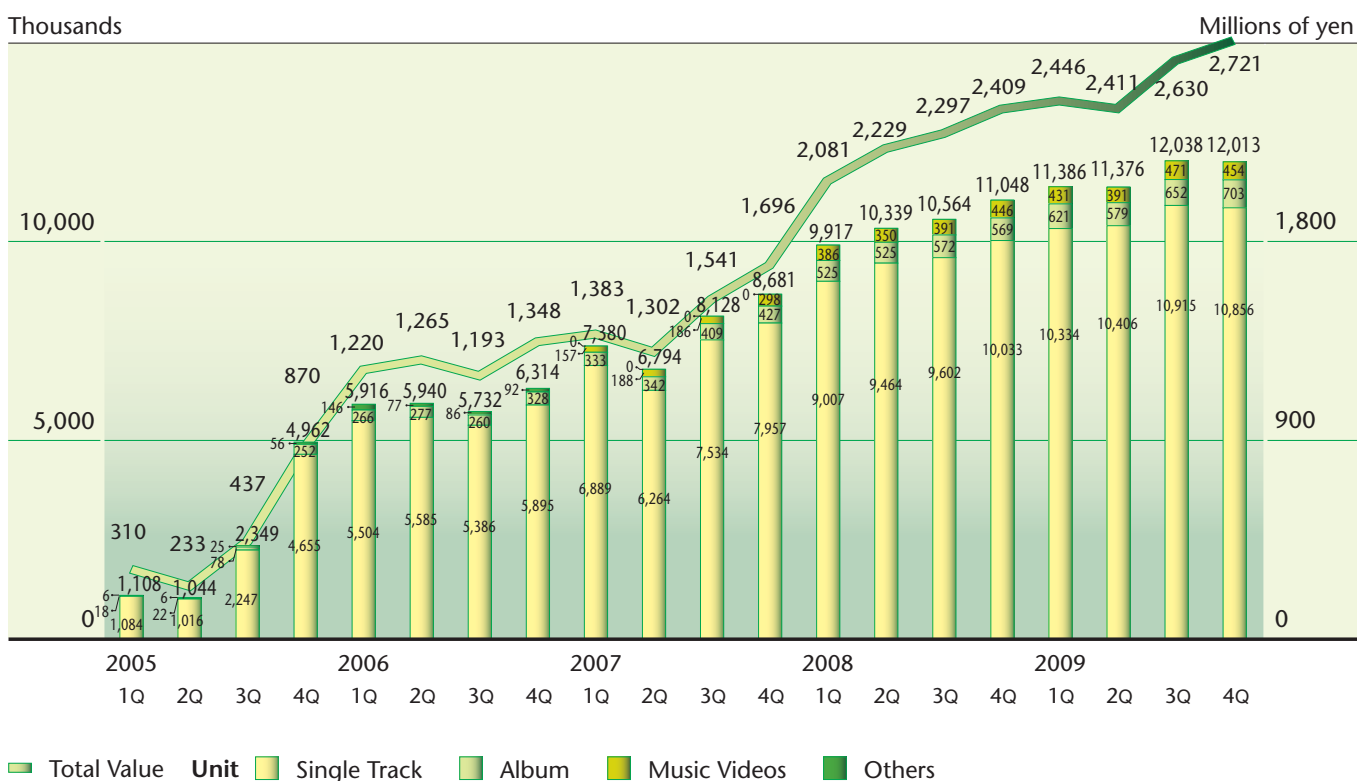
● Composition of Digital Music Delivery by Format — Value Basis



14. Sales of Digital Music Delivery by Contents

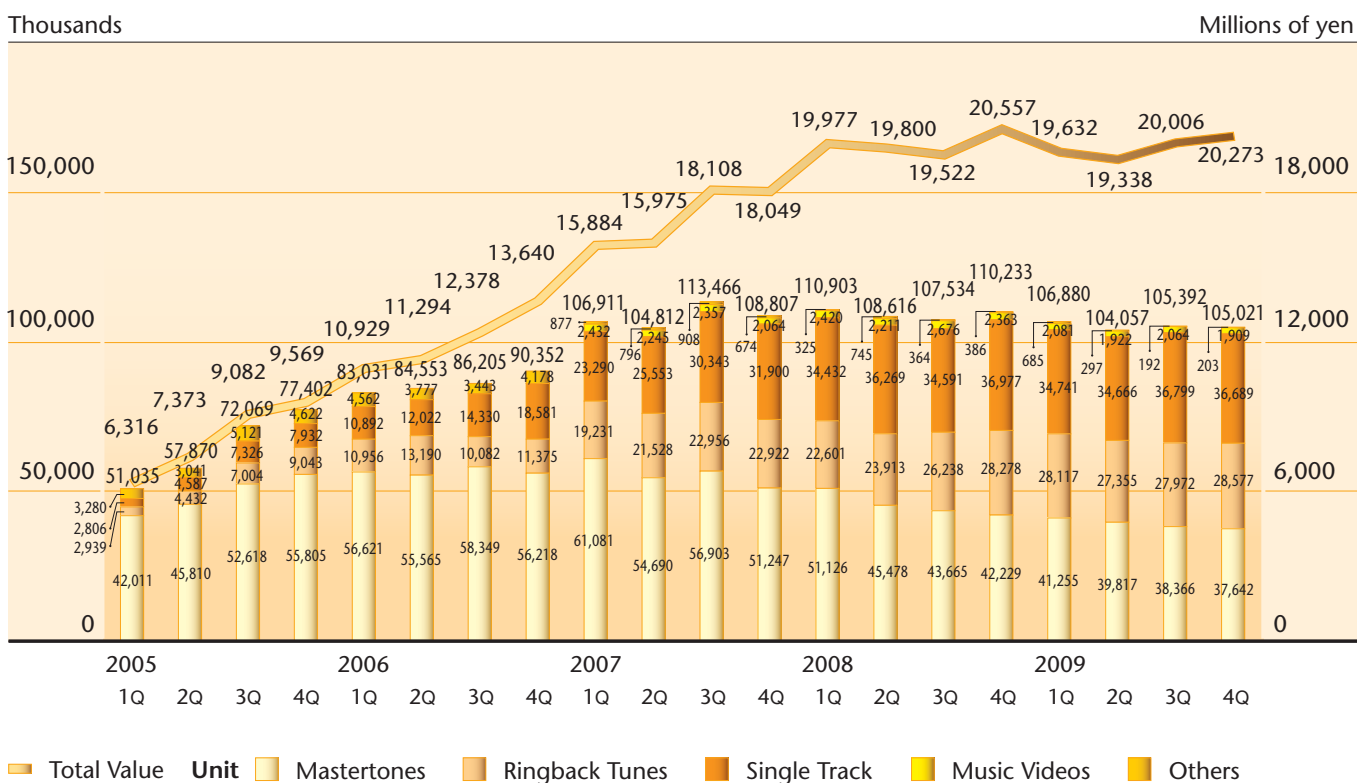
● Internet

Thousands



● Mobile

Thousands



N.B. 1. Figures for music videos are included in Others until October-December 2006 and accounted for as an individual item from January-March 2007.

2. 1Q: January-March, 2Q: April-June, 3Q: July-September, 4Q: October-December

15. Recorded Music — Production on Unit Basis

Thousands of units

Discs					
	SPs		SPs		SPs
1929	10,483	1936	29,638	'43-'45	unknown
1930	14,400	1937	26,409	1946	6,420
1931	16,895	1938	19,634	1947	8,847
1932	17,016	1939	24,385	1948	11,962
1933	24,675	1940	20,928	1949	16,860
1934	25,731	1941	19,714	1950	11,828
1935	28,927	1942	17,085	1951	14,904

Thousands of units

	SPs	Discs						Tapes			Others	Total
		7"		10"/12"		CDs		Cartridges	Cassettes	Open Reels		
		33rpm	45rpm	33rpm	45rpm	3"	5"					
1952	17,806											17,806
1953	19,357			52								19,409
1954	15,896		455	209								16,560
1955	12,781		1,172	547								14,500
1956	11,540		2,379	1,019								14,938
1957	9,877		3,889	1,821								15,587
1958	8,520		5,417	3,264								17,201
1959	5,536		8,726	5,127								19,389
1960	3,078	73	13,530	7,323								24,004
1961	1,976	765	19,428	10,653								32,822
1962	584	2,765	26,927	13,462								43,738
1963	25	6,606	39,234	13,730								59,595
1964		9,012	50,954	13,847								73,813
1965		14,693	61,887	14,354								90,934
1966		15,285	63,063	16,142								94,490
1967		15,686	65,338	18,863	213							100,100
1968		16,968	75,489	27,757	217			5,529	631	171		126,762
1969		16,712	78,473	38,332	55			12,394	1,250	206		147,422
1970		11,749	71,704	50,095	7			18,338	3,790	192		155,875
1971		10,453	81,414	58,443	1			14,844	5,837	279		171,271
1972		8,004	82,909	61,137	0			13,535	6,770	239		172,594
1973		6,997	86,744	78,520	0			15,606	10,591	242		198,700
1974		6,735	91,166	83,758	0			12,790	11,154	111		205,714
1975		6,307	86,399	84,665	0			12,160	14,090	44		203,665
1976		5,548	99,543	94,599	62			11,388	20,187	14		231,341
1977		5,896	85,759	92,189	219			9,055	25,612	15		218,745
1978		4,801	98,283	93,012	132			11,699	34,855	6		242,788
1979		4,036	106,302	88,346	120			15,087	46,220	2		260,113
1980		5,188	99,172	90,504	79			22,858	57,107	0		274,908
1981		2,756	84,929	80,383	466			26,152	60,627			255,313
1982		2,451	76,285	73,022	158			36,489	61,115			249,520
1983		2,569	76,649	69,049	469			33,113	64,618			246,467
1984		1,149	69,979	66,708	1,503		6,365	21,973	60,917			228,595
1985		1,180	60,959	58,057	4,320		20,638	13,826	60,694			219,673
1986		1,415	59,152	42,751	2,732		45,120	8,355	62,517			222,041
1987		818	45,432	25,996	1,749		64,992	5,893	68,925			213,804
1988		564	26,855	10,935	1,109	25,557	89,980	3,415	76,074			234,490
1989		910	6,770	2,182	194	47,094	143,424	1,666	72,301			274,542
1990		224	1,382	703	23	61,820	169,129	672	56,541			290,494
1991		9	87	885	1	88,776	210,497	254	44,579			345,087
1992		14	17	982	1	110,559	222,671	47	38,853			373,142
1993		0	76	766	0	153,795	227,756	4	35,333			417,730
1994				620		138,271	241,699	0	29,860			410,450
1995				534		164,581	275,369		25,031			465,515
1996			944			166,294	282,556		22,512			472,305
1997			1,034			167,827	289,313		22,534			480,706
1998			1,186			154,260	302,913		21,818			480,177
1999			2,985			86,333	61,145		17,608			444,351
2000			1,914			33,124	104,601		17,174			433,140
2001			1,297			9,788	99,605		15,160	Music Videos		385,083
2002			697			7,967	74,793		12,972	14,909	968	358,224
2003			580			20,815	67,323		11,733	32,183	807	360,570
2004			894			15,363	66,473		8,999	34,772	531	347,451
2005			306			1,943	62,745		7,425	43,267	418	353,219
2006			248			1,693	65,861		6,665	49,137	476	346,778
2007			324			371	61,324		5,557	51,846	594	318,662
2008			212			239	53,488		4,586	55,742	498	303,490
2009			102			155	44,742		3,777	59,164	391	273,492

N.B. 1. Figures are rounded, hence the possible difference between breakdown and total.

2. 7" and 10"/12" analog recordings were consolidated in 1994.

3. Others: Total number of SACDs, DVDs-Audio, DVDs-Music and MDs

16. Recorded Music — Production on Value Basis

Millions of yen

	Discs							Tapes			Others	Total
	SPs	7"		10"/12"		CDs		Cartridges	Cassettes	Open Reels		
		33rpm	45rpm	33rpm	45rpm	3"	5"					
1952												2,269
1953												3,016
1954												3,186
1955												3,018
1956	2,084		792	1,181								4,058
1957	1,774		1,191	2,007								4,972
1958	1,496		1,365	2,859								5,719
1959	962		1,870	4,089								6,921
1960	516	21	2,749	5,685								8,971
1961	334	206	3,789	8,233								12,562
1962	104	699	5,275	11,180								17,259
1963	4	1,760	7,722	11,433								20,919
1964		2,369	9,855	12,966								25,190
1965		4,140	12,557	12,696								29,393
1966		4,381	13,306	14,278								31,965
1967		3,983	14,009	16,413	242							34,646
1968		4,988	19,155	24,821	281							49,245
1969		5,114	20,830	34,352	73							60,369
1970		3,765	19,578	42,368	9							65,720
1971		3,249	22,498	50,829	1			30,434	4,879	352		112,242
1972		2,757	25,050	55,474	0			26,662	5,628	303		115,876
1973		2,535	29,706	75,310	0			33,475	10,007	280		151,314
1974		2,649	31,771	98,005	0			28,816	14,542	177		175,960
1975		2,533	30,159	104,442	0			26,674	20,997	78		184,883
1976		2,295	37,604	123,627	36			21,383	33,402	35		218,381
1977		2,495	34,745	126,030	269			14,334	44,723	42		222,638
1978		1,908	40,172	129,980	148			12,107	61,371	18		245,704
1979		1,659	43,753	125,884	103			14,191	76,993	6		262,589
1980		2,300	42,673	136,187	78			21,265	90,341			292,844
1981		1,191	39,766	130,652	798			24,529	91,718			288,654
1982		1,053	35,920	118,148	171			35,152	90,594			281,037
1983		1,366	36,724	114,092	500			32,290	96,691			281,663
1984		533	33,720	110,948	1,369		14,439	21,696	91,406			274,111
1985		1,150	29,425	95,910	3,761		47,931	13,708	89,453			281,337
1986		733	28,323	71,624	2,625		97,912	8,482	89,220			298,920
1987		448	21,956	45,967	1,562		139,016	6,340	96,295			311,584
1988		328	12,925	18,842	1,111	18,825	186,423	3,680	100,812			342,947
1989		400	3,107	3,349	286	29,756	257,005	1,678	87,752			383,332
1990		140	640	1,034	41	37,556	285,793	693	61,872			387,770
1991		5	38	1,441	0	53,967	345,829	259	47,714			449,252
1992		10	8	1,834	1	69,064	369,467	45	37,819			478,247
1993		0	43	1,479	0	97,710	382,754	4	31,689			513,679
1994		1,081				88,371	403,870		25,924			519,246
1995		881				100,565	450,604		21,982			574,031
1996		1,312				104,418	458,164		19,969			583,862
1997		1,369				103,891	463,187		19,573			588,019
1998		1,484				95,478	492,400		18,132			607,494
							Singles	Albums				
1999		3,575				54,077	46,850	450,369	14,680			569,551
2000		2,069				15,046	82,393	426,440	13,868			539,816
2001		1,351				3,885	76,432	409,261	12,132	Music Videos		503,061
2002		782				3,861	56,677	371,268	10,542	37,683	642	481,454
2003		676				3,128	51,310	333,550	9,867	56,489	1,159	456,179
2004		520				1,393	50,591	316,627	7,437	53,900	802	431,269
2005		406				424	48,431	310,945	6,322	54,973	710	422,210
2006		337				383	50,464	293,671	5,613	56,844	1,096	408,408
2007		563				156	46,788	280,230	4,506	57,823	1,046	391,113
2008		352				107	39,837	251,321	3,740	65,626	791	361,775
2009		190				58	33,999	211,914	2,943	66,883	527	316,515

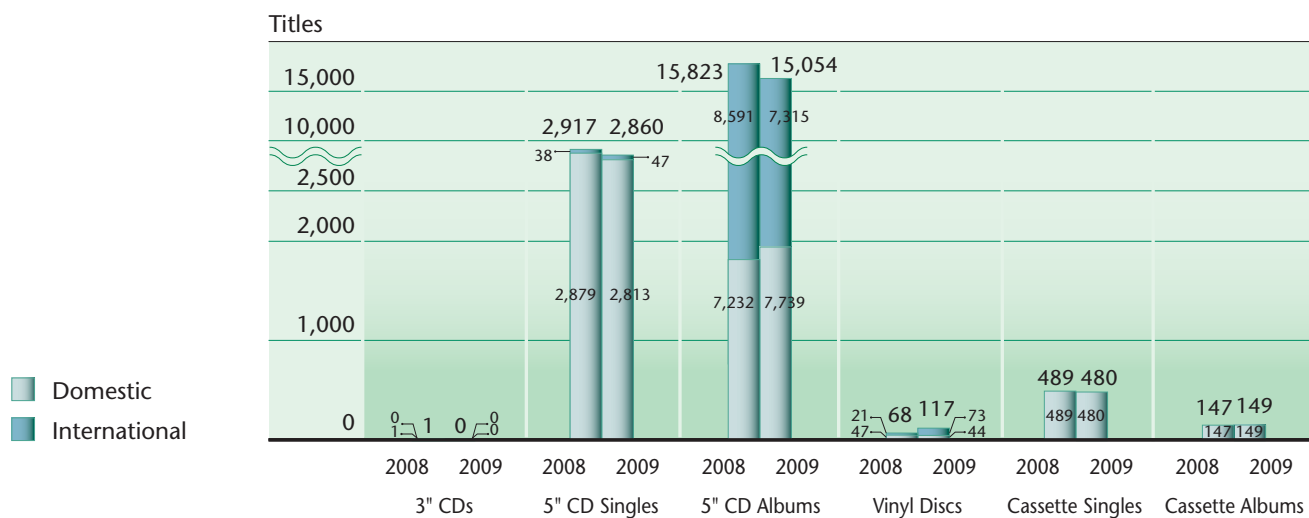
N.B. 1. Figures are rounded, hence the possible difference between breakdown and total.

2. 7" and 10"/12" analog recordings were consolidated in 1994.

3. Others: Total number of SACDs, DVDs-Audio, DVDs-Music and MDs

17. Newly Released Audio Recordings

● Newly Released Audio Recordings by Format



● Breakdown by Genre and Format in 2009

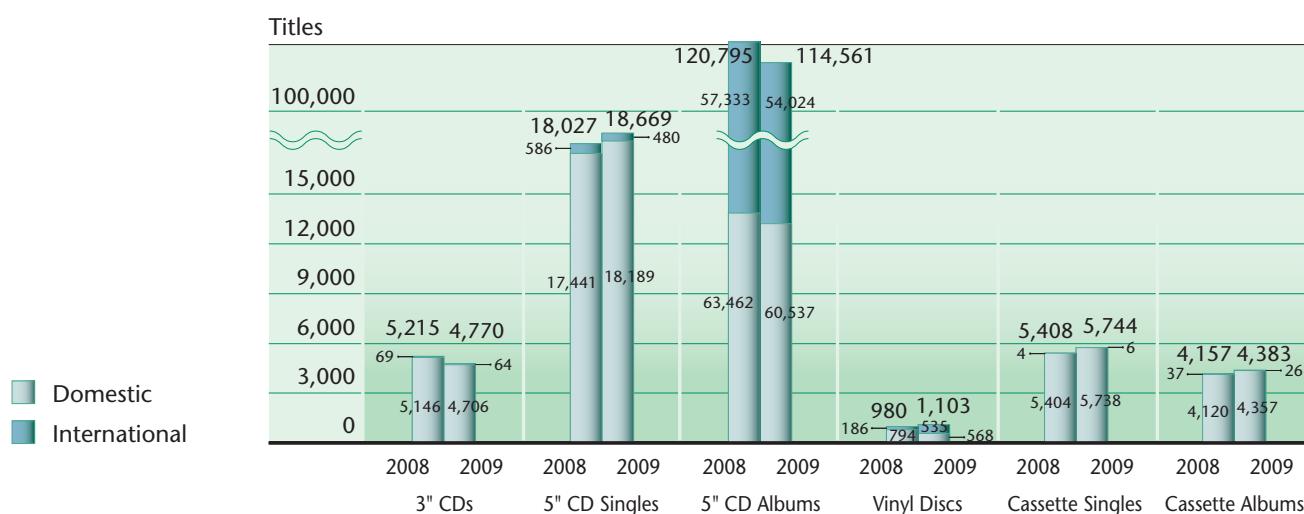
(Titles)

Genre			3" CDs	5" CDs			MDs	Vinyl Discs	Cassettes		Total
				Singles	Albums	Total			Singles	Albums	
DOMESTIC	Pop	Enka	0	505	464	969	0	1	425	132	1,527
		Kayokyoku	0	1,100	1,840	2,940	0	3	29	12	2,984
		New Music	0	773	3,041	3,814	1	39	1	1	3,856
		Sub-total	0	2,378	5,345	7,723	1	43	455	145	8,367
	Light Music		0	13	384	397	0	0	0	0	397
	Traditional		0	24	197	221	0	0	18	3	242
	Children's		0	2	169	171	0	0	1	1	173
	Animation		0	301	520	821	0	0	0	0	821
	Classical		0	2	314	316	0	1	6	0	323
	Karaoke		0	0	10	10	0	0	0	0	10
	Others		0	93	800	893	0	0	0	0	893
	Domestic Total		0	2,813	7,739	10,552	1	44	480	149	11,226
			(-)	(98%)	(107%)	(104%)	(-)	(94%)	(98%)	(101%)	(104%)
INTER-NATIONAL	Pop	Rock/Disco	0	15	3,218	3,233	0	0	0	0	3,233
		Jazz/Fusion	0	0	1,425	1,425	0	53	0	0	1,478
		Pop	0	2	706	708	0	0	0	0	708
		Screen	0	2	209	211	0	0	0	0	211
		Others	0	0	129	129	0	0	0	0	129
		Sub-total	0	19	5,687	5,706	0	53	0	0	5,759
	Classical		0	28	1,621	1,649	0	20	0	0	1,669
	Others		0	0	7	7	0	0	0	0	7
	International Total		0	47	7,315	7,362	0	73	0	0	7,435
			(-)	(124%)	(85%)	(85%)	(-)	(348%)	(-)	(-)	(86%)
Grand Total			0	2,860	15,054	17,914	1	117	480	149	18,661
			(0%)	(98%)	(95%)	(96%)	(-)	(172%)	(98%)	(101%)	(96%)

N.B. Figures in parentheses: Percentage change compared with previous year
Total number of newly released recordings in 2009

18. Audio Recording Catalogue Listings

● Audio Recording Catalogue Listings by Format



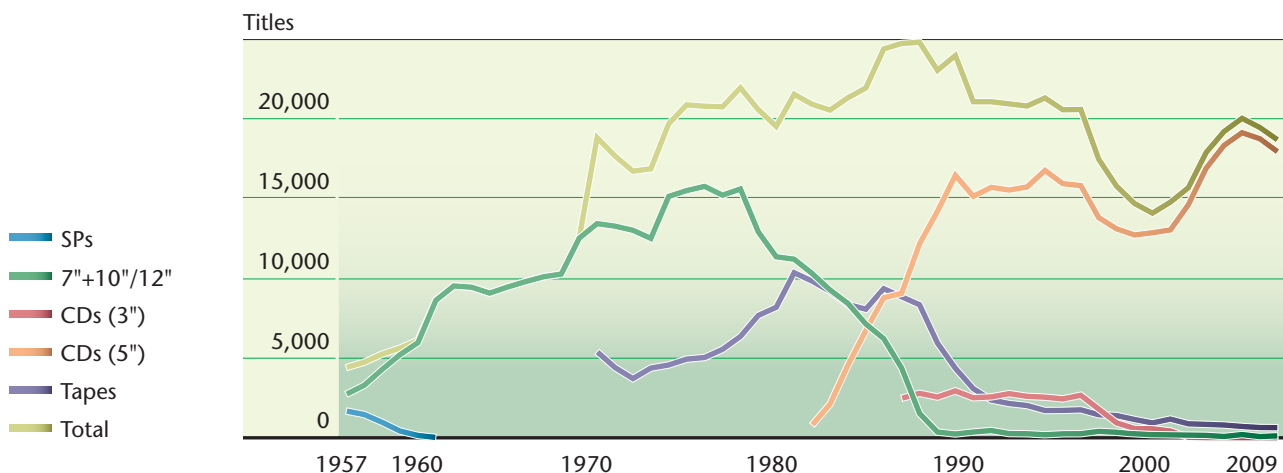
● Breakdown by Genre and Format in 2009

(Titles)

Genre			3" CDs	5" CDs			MDs	Vinyl Discs	Cassettes		Total
				Singles	Albums	Total			Singles	Albums	
DOMESTIC	Pop	Enka	1,559	2,953	3,964	6,917	0	8	4,511	2,079	15,074
		Kayokyoku	981	6,624	13,250	19,874	3	210	347	233	21,648
		New Music	1,292	6,328	19,660	25,988	0	333	58	69	27,740
		Sub-total	3,832	15,905	36,874	52,779	3	551	4,916	2,381	64,462
		Light Music	16	66	3,259	3,325	0	5	21	125	3,492
		Traditional	112	113	2,261	2,374	0	0	746	958	4,190
		Children's	77	64	2,779	2,843	0	0	31	231	3,182
		Animation	451	1,532	5,807	7,339	0	0	11	280	8,081
		Classical	1	22	4,004	4,026	0	5	1	2	4,035
		Karaoke	1	0	145	145	0	0	0	7	153
		Others	216	487	5,408	5,895	0	7	12	373	6,503
	Domestic Total		4,706 (91%)	18,189 (104%)	60,537 (95%)	78,726 (97%)	3 (-)	568 (72%)	5,738 (106%)	4,357 (106%)	94,098 (98%)
	INTER-NATIONAL	Pop	Rock/Disco	21	350	20,735	21,085	0	398	2	1
Jazz/Fusion			1	15	8,054	8,069	0	85	1	0	8,156
Pop			35	71	3,868	3,939	0	1	0	19	3,994
Screen			1	12	1,213	1,225	0	1	0	0	1,227
Others			2	25	1,123	1,148	0	3	3	5	1,161
Sub-total			60	473	34,993	35,466	0	488	6	25	36,045
Classical		0	7	18,839	18,846	0	46	0	1	18,893	
Others		4	0	192	192	0	1	0	0	197	
International Total		64 (93%)	480 (82%)	54,024 (94%)	54,504 (94%)	0 (-)	535 (288%)	6 (150%)	26 (70%)	55,135 (95%)	
Grand Total			4,770 (91%)	18,669 (104%)	114,561 (95%)	133,230 (96%)	3 (-)	1,103 (113%)	5,744 (106%)	4,383 (105%)	149,233 (97%)

N.B. Figures in parentheses: Percentage change compared with previous year
Number of catalogues as of 2009 year-end

19. Newly Released Audio Recordings

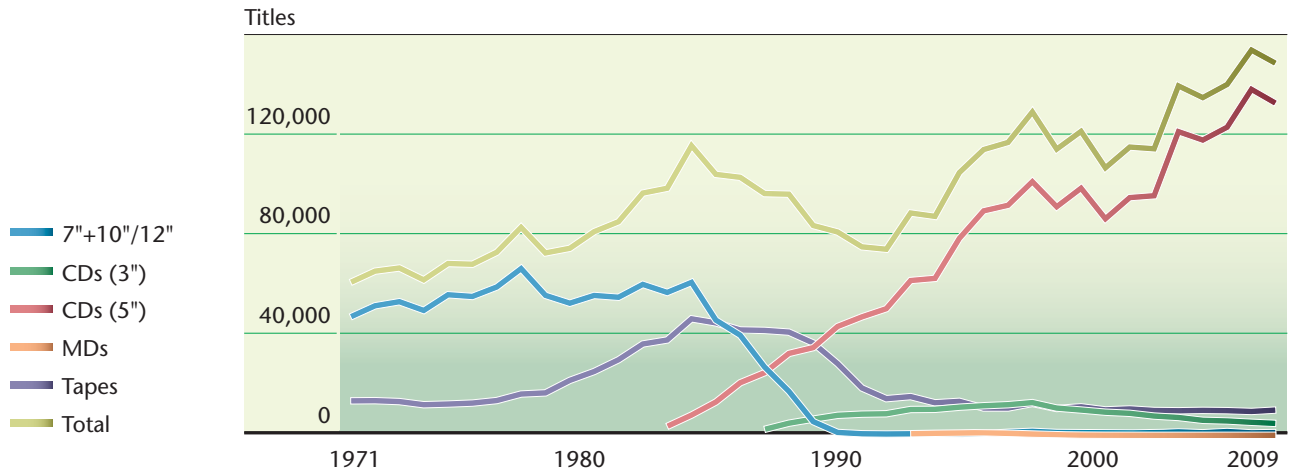


*Tapes: Cassettes + Cartridges + Open Reels

(Titles)

	Discs					Tapes			Total
	SPs	7"	10"/12"	3" CDs	5" CDs	Cassettes	Cartridges	Open Reels	
1957	1,673	1,651	1,070						4,394
1958	1,451	1,789	1,493						4,733
1959	964	2,074	2,202						5,240
1960	414	2,433	2,769						5,616
1961	139	2,475	3,483						6,097
1962	15	3,425	5,187						8,627
1963		4,231	5,281						9,512
1964		5,053	4,379						9,432
1965		4,954	4,111						9,065
1966		5,414	4,030						9,444
1967		5,416	4,366						9,782
1968		5,382	4,704						10,086
1969		4,807	5,451						10,258
1970		5,159	7,346						12,505
1971		5,006	8,415			2,162	2,933	295	18,811
1972		4,378	8,884			1,834	2,353	211	17,660
1973		3,818	9,186			1,767	1,781	157	16,709
1974		3,286	9,210			2,437	1,821	106	16,860
1975		3,930	11,198			2,720	1,816	23	19,687
1976		4,042	11,452			3,614	1,746	15	20,869
1977		4,681	11,075			3,891	1,110	26	20,783
1978		4,021	11,185			4,607	915	15	20,743
1979		4,233	11,358			5,526	818	3	21,938
1980		4,049	8,851			6,393	1,270	1	20,564
1981		3,224	8,119			6,504	1,672		19,519
1982		3,224	7,965			7,674	2,667		21,530
1983		3,246	7,052		788	7,277	2,543		20,906
1984		2,761	6,503		2,097	7,047	2,133		20,541
1985		2,668	5,750		4,546	6,504	1,845		21,313
1986		2,535	4,593		6,719	6,768	1,310		21,925
1987		2,547	3,661		8,772	7,872	1,520		24,372
1988		2,066	2,299	2,468	9,053	7,671	1,164		24,721
1989		993	528	2,780	12,155	7,691	642		24,789
1990		155	198	2,549	14,203	5,655	276		23,036
1991		0	229	2,933	16,451	4,188	160		23,961
1992		4	350	2,502	15,135	3,049	24		21,064
1993	MDs	9	439	2,556	15,697	2,362		DCCs	21,063
1994	177	258		2,761	15,527	2,142		65	20,930
1995	159	245		2,592	15,722	2,015		64	20,797
					Singles	Albums			
1996	117	183		2,540	371	16,385	1,702	2	21,300
1997	252	242		2,431	428	15,497	1,710		20,560
1998	119	248		2,659	599	15,208	1,746		20,579
1999	33	396		1,795	1,225	12,573	1,436		17,458
2000	17	338		929	1,760	11,333	1,388		15,765
2001	1	253		575	1,904	10,808	1,141		14,682
2002		188		557	1,677	10,734	923		14,079
2003		157		419	2,094	10,933	1,165		14,768
2004		177		21	2,581	12,019	870		15,668
2005		144		3	2,769	14,136	833		17,885
2006		74		3	2,954	15,377	793		19,201
2007		195		1	2,977	16,146	704		20,023
2008		68		1	2,917	15,823	636		19,445
2009	1	117		0	2,860	15,054	629		18,661

20. Audio Recording Catalogue Listings



*Tapes: Cassettes + Cartridges + Open Reels

(Titles)

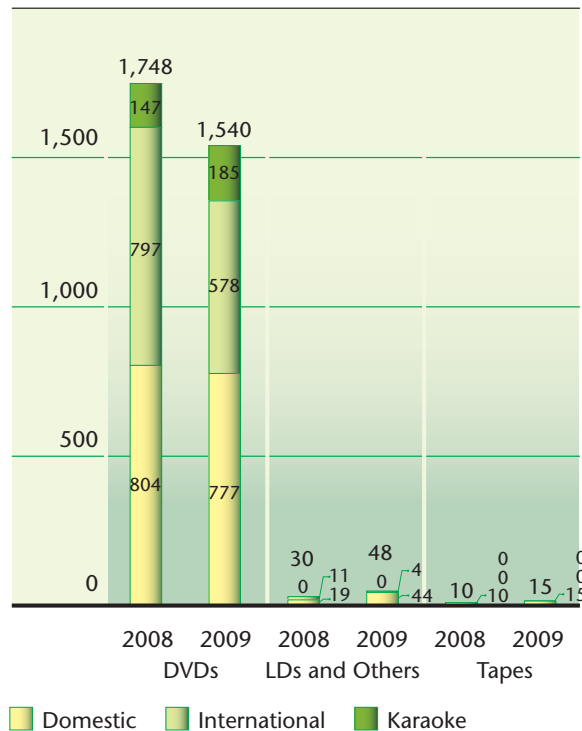
	Discs				MDs	Tapes			Total
	7"	10"/12"	3" CDs	5" CDs		Cassettes	Cartridges	Open Reels	
1971	20,593	26,939				4,962	7,557	1,305	61,356
1972	19,244	32,725				5,499	6,993	1,410	65,871
1973	18,006	35,605				6,000	6,134	1,398	67,143
1974	15,596	34,502				6,064	5,158	1,048	62,368
1975	15,925	40,470				6,748	5,159	636	68,938
1976	14,627	41,087				8,206	4,205	517	68,642
1977	16,558	42,955				9,707	4,001	239	73,460
1978	17,747	49,140				12,790	3,514	255	83,446
1979	15,253	40,903				13,965	2,946	111	73,178
1980	15,052	37,960				18,771	3,176	81	75,040
1981	15,991	40,126				20,779	4,815		81,711
1982	15,915	39,478				24,014	6,292		85,699
1983	17,280	43,275				28,365	8,284		97,204
1984	15,937	41,388		3,572		28,596	9,648		99,141
1985	17,692	43,672		8,112		35,171	11,573		116,220
1986	14,813	31,414		13,360		34,223	10,893		104,703
1987	13,235	26,919		21,079		33,252	9,030		103,515
1988	11,181	16,231	2,387	25,105		35,470	6,622		96,996
1989	7,918	9,725	4,856	32,843		33,736	7,673		96,751
1990	2,524	2,961	6,494	35,185		30,504	6,510		84,178
1991	595	552	8,020	43,659		26,208	2,545		81,579
1992	182	442	8,488	47,525		18,273	713		75,623
1993	93	435	8,642	50,799		14,687	6	DCCs	74,662
1994	24	548	10,353	62,108	635	14,979	6	550	89,203
1995	11	613	10,417	62,970	801	12,481		562	87,855
1996	576		11,277	79,009	917	13,438		192	105,409
1997	741		11,866	90,066	1,038	10,874		82	114,667
1998	1,214		12,276	92,313	773	10,932		11	117,519
				Singles	Albums				
1999	1,596		13,123	2,680	99,090	488	12,778	4	129,759
2000	1,134		10,929	3,517	88,206	297	10,751		114,834
2001	1,152		10,138	4,982	94,173	89	11,436		121,970
2002	945		9,272	6,526	80,364	34	10,196		107,337
2003	857		8,816	8,001	87,384	26	10,582		115,666
2004	1,165		7,724	9,757	86,378	2	9,956		114,982
2005	1,366		7,153	12,384	109,474	2	9,843		140,222
2006	1,021		6,009	14,009	104,467	2	10,002		135,510
2007	1,521		5,749	16,751	106,884	2	9,887		140,794
2008	980		5,215	18,027	120,795	0	9,565		154,582
2009	1,103		4,770	18,669	114,561	3	10,127		149,233

Statistics by Format (Unit Basis — Value Basis)

21. Newly Released Music Videos

● Newly Released Music Videos by Format

Titles



* Total number of newly released music videos in 2009

● Breakdown by Genre and Format in 2009

(Titles)

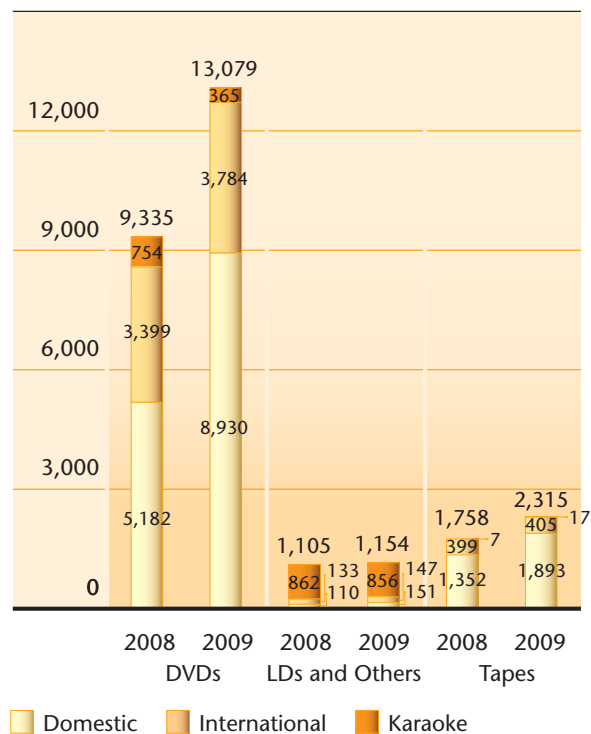
Genre		Discs		Tapes	Total
		DVDs	LDs and Others		
MUSIC	Domestic	777	44	15	836
	International	578	4	0	582
	Karaoke	185	0	0	185
Total		1,540 (88%)	48 (160%)	15 (150%)	1,603 (90%)

N.B. Figures in parentheses: Percentage change compared with previous year

22. Music Video Catalogue Listings

● Music Video Catalogue Listings by Format

Titles



* Number of music video catalogues as of 2009 year-end

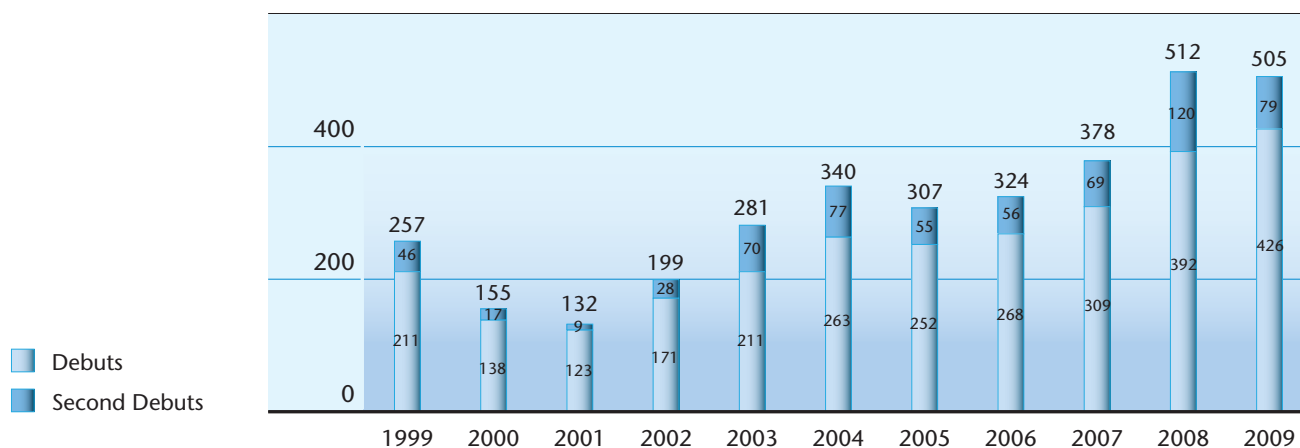
● Breakdown by Genre and Format in 2009

(Titles)

Genre		Discs		Tapes	Total
		DVDs	LDs and Others		
MUSIC	Domestic	8,930	151	1,893	10,974
	International	3,784	147	405	4,336
	Karaoke	365	856	17	1,238
Total		13,079 (140%)	1,154 (104%)	2,315 (132%)	16,548 (136%)

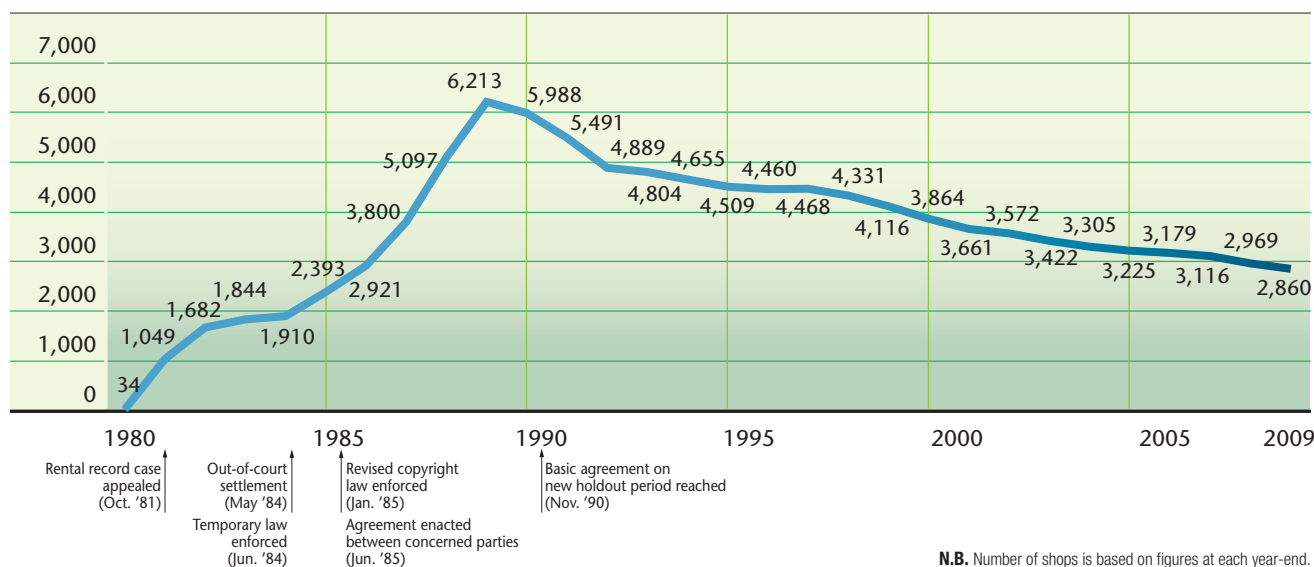
N.B. Figures in parentheses: Percentage change compared with previous year

23. Number of Domestic Debut Artists



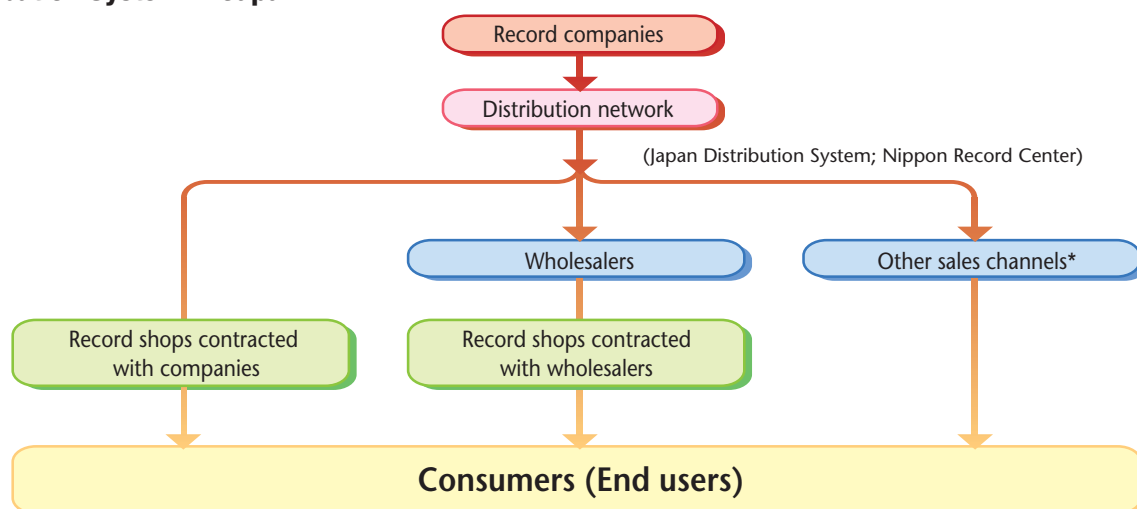
N.B. Group is counted as one artist. Artists belong to RIAJ member companies.

24. Number of Record Rental Shops



N.B. Number of shops is based on figures at each year-end.

25. Distribution System in Japan



*Other sales channels: Direct mail, door-to-door and selling agents for professional users

Related Data

26. 24th Japan Gold Disc Award 2010 (February 2010)

Artist of the Year			Artists generating the highest net sales for works or songs released in 2009
	Artist	Released by	
D	ARASHI	J Storm Inc.	
I	THE BEATLES	EMI Music Japan Inc.	
New Artist of the Year			Artists among New Artist award winners generating the highest net sales for works or songs
	Artist	Released by	
D	Hilcrhyme	UNIVERSAL MUSIC LLC	
I	LADY GAGA	UNIVERSAL MUSIC LLC	
Best 5 New Artists			Top five domestic debut artists with the largest net sales for works or songs
	Artist	Released by	
D	Jasmine	Sony Music Associated Records Inc.	
	supercell	Sony Music Records Inc., Sony Music Direct (Japan) Inc.	
	BIGBANG	UNIVERSAL MUSIC LLC	
	Hilcrhyme	UNIVERSAL MUSIC LLC	
	Erina Mano	UP-FRONT WORKS Co., Ltd.	
Best 3 New Artists			Top three international debut artists with the highest net sales for works or songs
	Artist	Released by	
I	KERI HILSON	UNIVERSAL MUSIC LLC	
	Susan Boyle	Sony Music Japan International Inc.	
	LADY GAGA	UNIVERSAL MUSIC LLC	
Best Enka/Kayokyoku Artist			Among artists of the same genre, the artist generating the highest net sales for works or songs released in 2009
	Artist	Released by	
	Kiyoshi Hikawa	Columbia Music Entertainment, Inc.	
Song of the Year			Singles released in 2009 with the largest combined unit sales and digital downloads
	Title	Artist	Released by
D	HARUKA	GReeeeN	UNIVERSAL MUSIC LLC
I	Straight Through My Heart	BACKSTREET BOYS	Sony Music Japan International Inc.
Best 5 Songs			Top five singles released in 2009 with the largest combined unit sales and digital downloads
	Title	Artist	Released by
	THE GENERATION ~FUTATSUNOKUCHIBIRU~	EXILE	avex marketing Inc.
	HARUKA	GReeeeN	UNIVERSAL MUSIC LLC
	Ashitaga Kurunara	JUJU with JAY'ED	Sony Music Associated Records Inc.
	ITIBUTO ZENBU	B'z	Being, INC.
	Himawari	Yusuke	Sony Music Records Inc.
Single of the Year			Singles released in 2009 with the most unit sales
	Title	Artist	Released by
D	Believe/kumori nochi kaisei	ARASHI	J Storm Inc.
I	SAHARA feat. Koshi Inaba	SLASH	UNIVERSAL MUSIC LLC
Best 5 Singles			Top five singles released in 2009 with the most unit sales
	Title	Artist	Released by
	ashitanokioku/Crazy Moon ~kimiwamuteki~	ARASHI	J Storm Inc.
	Everything	ARASHI	J Storm Inc.
	Believe/kumori nochi kaisei	ARASHI	J Storm Inc.
	My Girl	ARASHI	J Storm Inc.
	RESCUE	KAT-TUN	J Storm Inc.
Album of the Year			Albums released in 2009 with the most unit sales (set)
	Title	Artist	Released by
D	All the BEST! 1999-2009	ARASHI	J Storm Inc.
I	the music that inspired the movie MICHAEL JACKSON'S THIS IS IT	Michael Jackson	Sony Music Japan International Inc.
Best 5 Albums			Top five albums released in 2009 with the most unit sales (set)
	Title	Artist	Released by
	ayaka's History 2006-2009	ayaka	Warner Music Japan Inc.
	All the BEST! 1999-2009	ARASHI	J Storm Inc.
	AISUBEKIMIRAIE	EXILE	avex marketing Inc.
	IMAMADENO A MEN B MEN DESUTO ! ?	GReeeeN	UNIVERSAL MUSIC LLC
	SALT & PEPPER	GReeeeN	UNIVERSAL MUSIC LLC
Classic Album of the Year			Album released in 2009 with the most unit sales (set)
	Title	Artist	Released by
	Amalfi	Sarah Brightman	EMI Music Japan Inc.

Jazz Album of the Year			Album released in 2009 with the most unit sales (set)
Title	Artist	Released by	
The Fall	Norah Jones	EMI Music Japan Inc.	
Instrumental Album of the Year			Album released in 2009 with the most unit sales (set)
Title	Artist	Released by	
My Favorite Songs	Taro Hakase	HATS UNLIMITED CO., LTD.	
Soundtrack Album of the Year			Album released in 2009 with the most unit sales (set)
Title	Artist	Released by	
Nodame Cantabile Final Movement	Nodame Cantabile	EPIC Records Japan Inc.	
Animation Album of the Year			Album released in 2009 with the most unit sales (set)
Title	Artist	Released by	
GINTAMA BEST	gintama	Aniplex Inc.	
Traditional Japanese Music Album of the Year			Album released in 2009 with the most unit sales (set)
Title	Artist	Released by	
dear earth	HIDEKI TOGI	UNIVERSAL MUSIC LLC	
Special Product Album of the Year			Album released in 2009 with the most unit sales (set)
Title	Artist	Released by	
TSURUNOUTA	TAKESHI TSURUNO	PONY CANYON INC.	
Best Music Videos			Top three domestic music videos/international music video released in 2009 with the most unit sales (set)
	Title	Artist	Released by
D	ARASHI AROUND ASIA 2008 in TOKYO	ARASHI	J Storm Inc.
	5×10 All the BEST! CLIPS 1999-2009	ARASHI	J Storm Inc.
	EXILE LIVE TOUR "EXILE PERFECT LIVE 2008"	EXILE	avex marketing Inc.
I	All About TOHOSHINKI season 3	TOHOSHINKI	avex marketing Inc.
Special Award			
	Artist	Released by	
	AKB48	King Record Co., Ltd.	
	K-ON!	PONY CANYON INC.	

N.B. The above data cover the period from January 1 to December 31, 2009.

●1st - 23rd Artists of the Year

1st 1987	● D AKINA NAKAMORI ● I MADONNA	Warner-Pioneer Warner-Pioneer	13th 1999	● D B'z ● I Celine Dion	ROOMS RECORDS Sony Music Entertainment
2nd 1988	● D REBECCA ● I THE BEATLES	CBS-Sony Group TOSHIBA-EMI	14th 2000	● D UTADA HIKARU ● I Celine Dion	TOSHIBA-EMI Sony Music Entertainment
3rd 1989	● D BOØWY ● I BON JOVI	TOSHIBA-EMI, Victor Musical Inds, Tokuma Japan Nippon Phonogram	15th 2001	● D ayumi hamasaki ● I THE BEATLES	AVEX TOSHIBA-EMI
4th 1990	● D Southern All Stars ● I MADONNA	Victor Musical Inds Warner-Pioneer	16th 2002	● D ayumi hamasaki ● I BACKSTREET BOYS	AVEX Zomba Records Japan
5th 1991	● D Yumi Matsutoya ● I MADONNA	TOSHIBA-EMI Warner-Pioneer	17th 2003	● D UTADA HIKARU ● I AVRIL LAVIGNE	TOSHIBA-EMI BMG FUNHOUSE
6th 1992	● D CHAGE&ASKA ● I GUNS N' ROSES	PONY CANYON Victor Musical Inds (MCA Victor)	18th 2004	● D ayumi hamasaki ● I TWELVE GIRLS BAND	AVEX PLATIA ENTERTAINMENT
7th 1993	● D CHAGE&ASKA ● I MADONNA	PONY CANYON WARNER MUSIC JAPAN	19th 2005	● D ORANGE RANGE ● I QUEEN	Sony Music Records TOSHIBA-EMI
8th 1994	● D WANDS ● I THE BEATLES	POLYDOR, TOSHIBA-EMI TOSHIBA-EMI	20th 2006	● D Koda Kumi ● I O-zone	avex entertainment avex entertainment
9th 1995	● D trf ● I MARIAH CAREY	NIPPON CROWN (AVEX D.D.) Sony Music Entertainment	21st 2007	● D Koda Kumi ● I Daniel Powter	AVEX MARKETING COMMUNICATIONS Warner Music Japan
10th 1996	● D trf ● I MARIAH CAREY	AVEX D.D. Sony Music Entertainment	22nd 2008	● D EXILE ● I AVRIL LAVIGNE	AVEX MARKETING BMG JAPAN
11th 1997	● D Namie Amuro ● I ME & MY	AVEX D.D., TOSHIBA-EMI TOSHIBA-EMI	23rd 2009	● D EXILE ● I MADONNA	avex marketing Inc. Warner Music Japan Inc.
12th 1998	● D GLAY ● I Celine Dion	PLATINUM RECORDS, POLYDOR Sony Music Entertainment			

Related Data

27. Million Sellers in 2009 (Related Data)

● CD Album ■ Millions



SALT & PEPPER
GreeeeN
(2009.06.10)
UNIVERSAL MUSIC LLC



All the BEST! 1999-2009
ARASHI
(2009.08.19)
J Storm Inc.



ayaka's History 2006-2009
ayaka
(2009.09.23)
Warner Music Japan Inc.



AISUBEKIMIRAI
EXILE
(2009.12.02)
avex marketing Inc.

N.B. The dates indicate dates of release.

● Digital Music Delivery

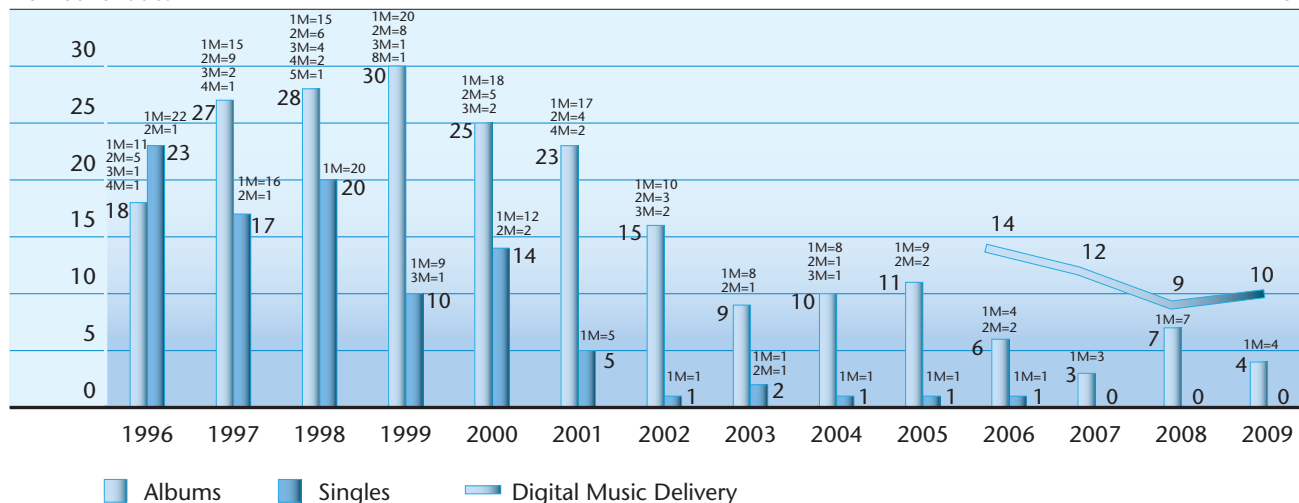
Mastertones	Title	Artist	Start date of delivery	Released by
■ Million	AYUMI	GreeeeN	2009.01.01	UNIVERSAL MUSIC LLC
	Ashitaga Kurunara	JUJU with JAY'ED	2009.04.01	Sony Music Associated Records Inc.
	Himawari	Yusuke	2009.02.13	Sony Music Records Inc.
	Love Forever	Kato Miliyah X Shimizu Shota	2009.04.12	Sony Music Records Inc.
	HARUKA	GreeeeN	2009.04.14	UNIVERSAL MUSIC LLC
	FUTATSUNOKUCHIBIRU	EXILE	2009.10.01	avex marketing Inc.

Mobile Single Track	Title	Artist	Start date of delivery	Released by
■ Million	HARUKA	GreeeeN	2009.05.20	UNIVERSAL MUSIC LLC
	FUTATSUNOKUCHIBIRU	EXILE	2009.10.01	avex marketing Inc.
	Ashitaga Kurunara	JUJU with JAY'ED	2009.04.22	Sony Music Associated Records Inc.
	SHUNKASHUTO	Hilcrhyme	2009.09.16	UNIVERSAL MUSIC LLC

28. Million Sellers

Number of titles

M = Million

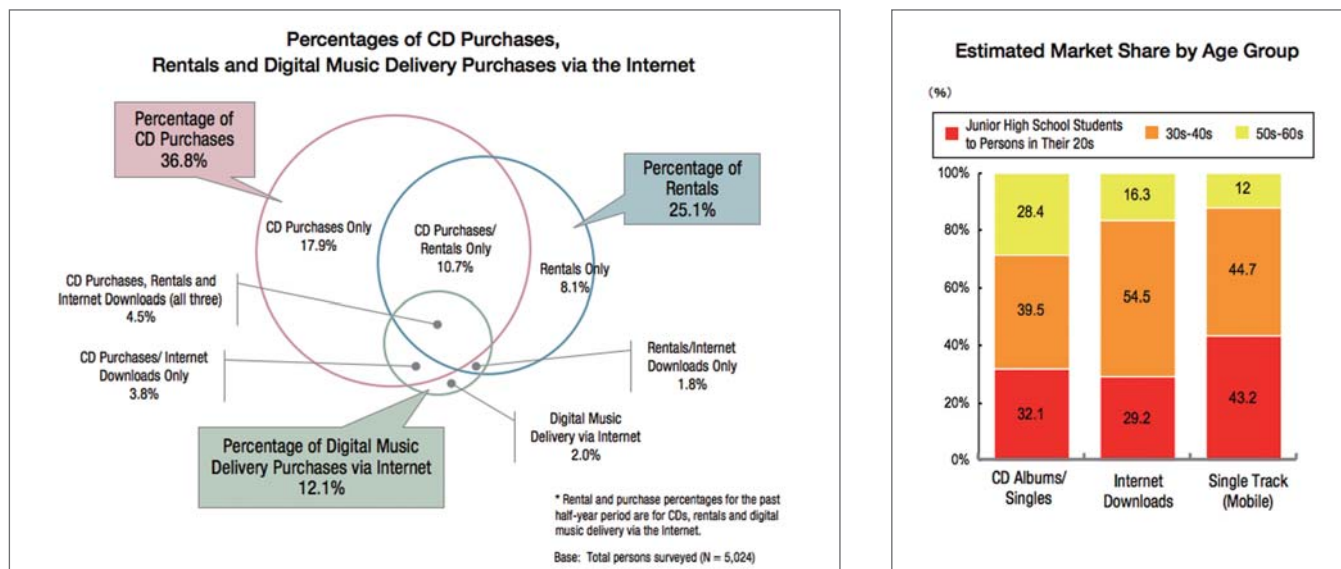


N.B. Survey periods until 1998: January 21 to January 20 of the following year; 1999: January 21 to December 31; after 2000: January 1 to December 31

29. Overview of Survey of Music Media Users

RIAJ conducts an annual Survey of Music Media Users aimed at assessing the current status of music purchasers in addition to elucidating changes in the environment covering user awareness underlying these purchases, related hardware and the present state of Internet usage. The main theme of the fiscal 2009 survey was "characteristics of music purchases among geographic regions." As sub-themes, RIAJ analyzed the two categories of "awareness of packaged purchases" and "purchasing style of 'buying based on recollection'" that were listed as hypotheses in the previous fiscal year survey report.

The survey showed that CDs accounted for 36.8% of all music purchases, making up the largest percentage, while persons in their 30s and 40s make up the largest shares of the market.



URL: <http://www.riaj.or.jp/release/2010/pr100225.html>

30. Overview of File Sharing Software Users Status Survey

In September 2009, the Association of Copyright for Computer Software (ACCS), the Recording Industry Association of Japan (RIAJ) and the Japan and International Motion picture Copyright Association, Inc. (JIMCA) implemented the File Sharing Software Users Status Survey. This survey showed that "current users" of file sharing software accounted for 9.1% of all Internet users (the figure was 10.3% in the September 2008 survey), marking the first decline in five years.

A factor underlying this decline in usage was the passage of the Bill for Amending Part of the Copyright Law in June 2009 (enforced in January 2010). Of "current users," around three out of four (74.7%) have some awareness of the law. Meanwhile, among "past users" who stopped using file sharing software, 15.6% said they stopped because they "heard that downloading illegal content would be banned." The results of the survey suggest that the revision to the Copyright Law, which prohibits downloading through illegal distribution, has had more than just a small effect.

The most currently used file-sharing software continues to be Winny with 23.1%, followed by Cabos at 19.0%, and Limewire at 16.3%.

URL: <http://www.riaj.or.jp/release/2009/pr091222.html>

31. Commencing the Publication of Mastertone Digital Music Delivery

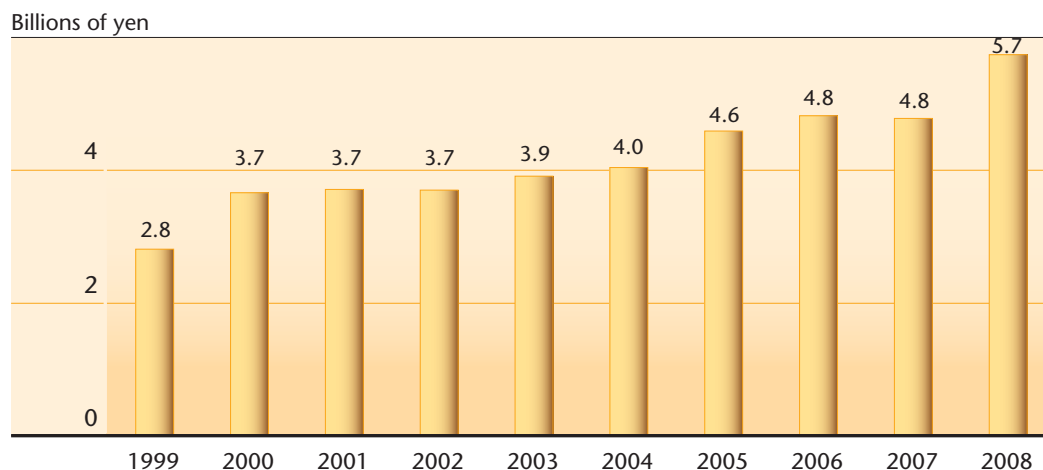
On April, 2009, RIAJ began publishing a weekly chart on digital music delivery based on the number of downloads of mastertones via mobile phones. RIAJ tabulates the number of mastertone downloads over a one-week period from Wednesday to the following Tuesday, and at 11am each Friday publishes a chart listing the 100 top-ranked downloaded mastertones. With the final publication of the monthly February 2009 chart, RIAJ has ceased the publication of the Mastertone Monthly Chart begun in September 2006.

URL: http://www.riaj.or.jp/data/others/weekly_chart/index.html

Related Data

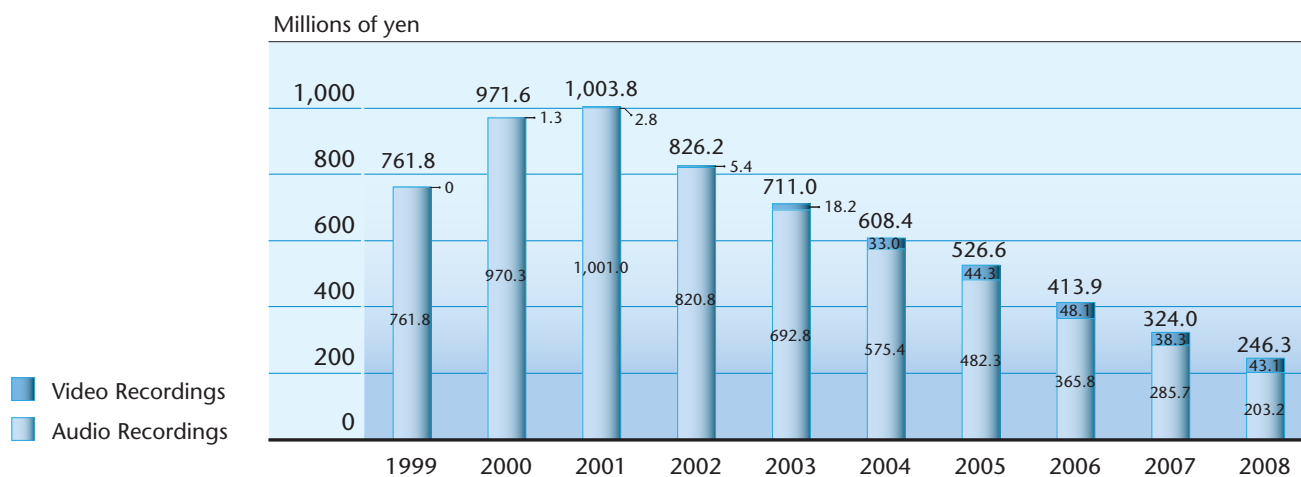
32. Amount Collected for Sound Recordings and Others

● Secondary Use Fees of Commercial Sound Recordings

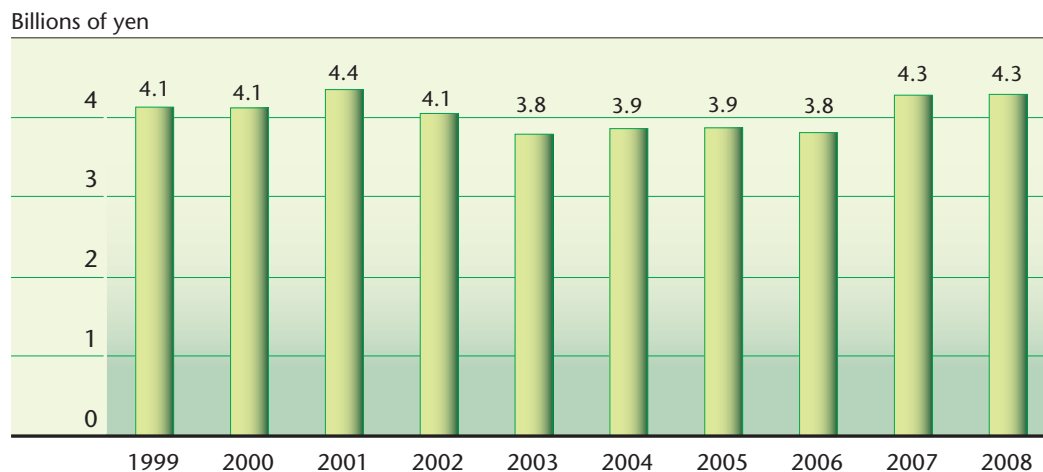


N.B. Secondary use fees include royalties on copies for broadcasting use and licensing fees for making transmittable.

● Compensation for Private Recordings



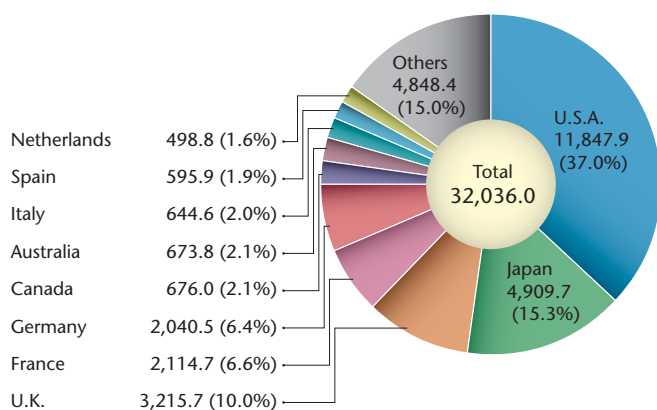
● Record Rental Remuneration



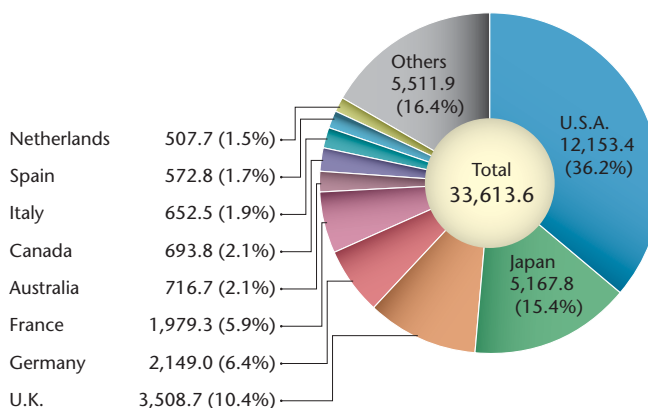
N.B. The years shown in the charts above are fiscal years (April to March).

33. Global Share of Sales of Recorded Music (Millions of U.S. dollars)

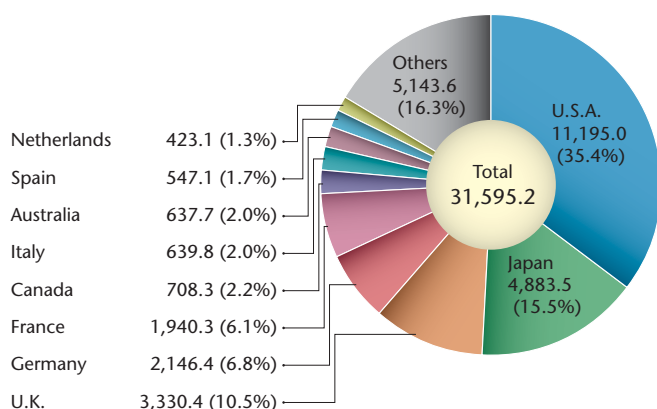
● 2003



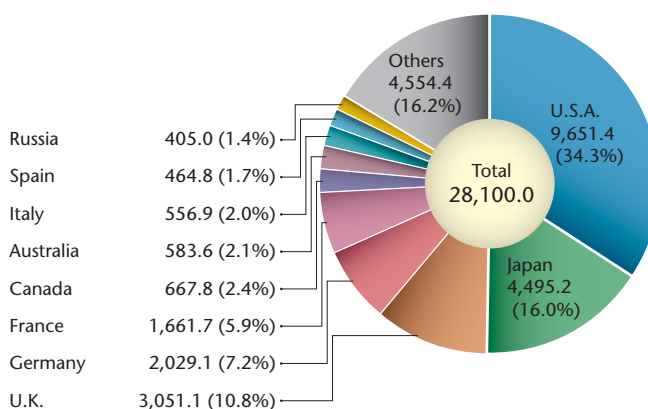
● 2004



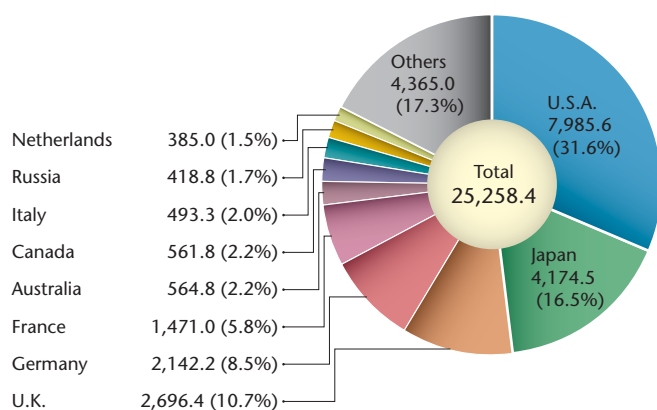
● 2005



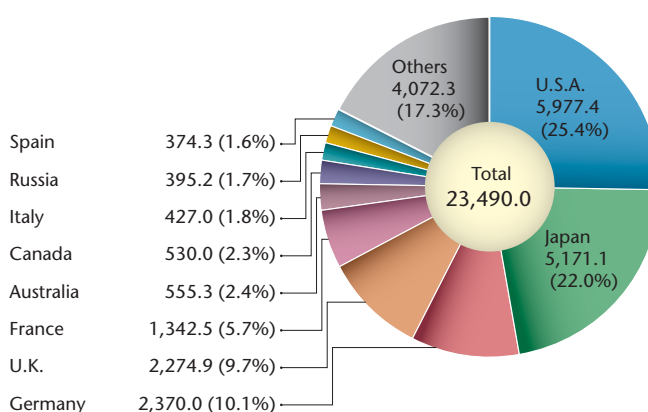
● 2006



● 2007



● 2008



34. Global Sales of Recorded Music by Country in 2008

Country	Singles (millions)	CDs (millions)	Music Videos		Retail Value		Annual Growth		Value of Purchase per Person (US\$)	Population (millions)
			DVDs (millions)	VHS Cassettes (millions)	US\$ (millions)	Local Currency (millions)	Units	Local Currency		
U.S.A.	1.2	384.7	12.3	0.5	5,977.4	5,977.4	-26.0%	-29.4%	19.7	303.8
Japan	48.3	165.4	17.1	0.04	5,171.1	535,056.4	-7.0%	-2.7%	40.6	127.3
Germany	7.5	107.1	7.4	—	2,370.0	1,611.6	-7.9%	-6.5%	28.8	82.4
U.K	6.6	131.2	4.5	—	2,274.9	1,251.2	-6.8%	-11.2%	37.4	60.9
France	4.7	53.8	3.2	—	1,342.5	912.9	-16.5%	-21.6%	20.9	64.1
Australia	1.4	30.2	3.9	0.04	555.3	666.3	-11.6%	-12.7%	26.4	21.0
Canada	0.09	35	3.1	—	530.0	567.1	-13.6%	-14.7%	16.0	33.2
Italy	0.3	20.6	0.6	0.07	427.0	290.4	-19.6%	-23.5%	7.3	58.1
Russia	—	70.1	—	—	395.2	9,828.7	-10.8%	-9.3%	2.8	140.7
Spain	0.07	19.8	1.3	0.09	374.3	254.5	-8.9%	-14.8%	8.3	45.2
Netherlands	0.4	18.4	1.2	—	365.5	248.6	-10.7%	-24.3%	22.0	16.6
Brazil	0.003	25.4	5.8	0.004	349.0	642.1	-3.3%	1.5%	1.8	196.0
Belgium	0.7	11.6	0.9	0.08	249.3	169.5	-13.7%	-6.2%	24.0	10.4
Switzerland	0.4	11.4	0.2	0.03	230.6	249.0	-3.2%	-7.8%	30.3	7.6
Mexico	0.03	22.4	1.4	—	217.1	2,424.6	-26.5%	-25.2%	2.0	110.0
Sweden	0.9	11.6	0.4	0.001	205.1	1,351.4	-11.9%	-7.6%	22.8	9.0
Norway	0.07	8.2	0.3	—	203.0	1,146.8	-12.0%	-16.1%	44.1	4.6
South Africa	0.5	18.7	2.3	—	195.7	1,620.0	-6.2%	-3.1%	4.0	48.8
Poland	0.03	9.9	0.8	—	172.4	415.4	5.9%	8.0%	4.5	38.5
Denmark	0.02	7.4	0.1	0.003	150.9	769.7	-15.1%	-19.1%	27.4	5.5
Ireland	0.5	7.2	0.3	—	142.8	97.1	-13.7%	-20.6%	—	—
Finland	0.1	6.5	0.4	—	139.3	94.7	0.4%	-3.0%	26.8	5.2
Greece	0.1	5.6	0.2	0.002	134.0	91.1	-26.6%	-27.8%	12.5	10.7
Argentina	0.01	12.6	1.4	—	130.1	412.3	-13.8%	-1.9%	3.2	40.5
India	—	36	0.2	—	126.2	5,527.4	-11.1%	-8.0%	0.1	1,148.0
South Korea	0.1	9.6	0.2	—	118.4	130,553.8	—	—	2.4	48.4
Turkey	—	10.7	—	—	103.2	135.2	-29.7%	-13.1%	1.4	71.9
Portugal	0.1	6.7	0.8	—	98.1	66.7	33.0%	-14.4%	9.2	10.7
Thailand	—	6.1	7.2	—	92.7	3,083.2	-14.2%	-8.3%	1.4	66.0
New Zealand	0.02	4.8	0.8	—	92.7	132.6	1.0%	-8.9%	22.1	4.2
Taiwan	0.3	4.1	0.4	—	61.2	1,930.5	-21.7%	-17.8%	2.7	22.9
Hong Kong	0.02	3.4	0.6	—	59.7	464.7	-19.9%	-12.0%	8.5	7.0
China	—	7.7	2.1	—	57.3	398.5	-32.1%	-17.4%	0.0	1,330.0
Czech Republic	—	11.5	—	—	55.9	956.1	145.2%	4.6%	5.5	10.2
Colombia	—	4	0.4	—	52.7	104,932.5	7.8%	-3.4%	1.2	45.0
Hungary	0.01	2.9	0.1	0.0003	42.1	7,277.9	—	—	4.3	9.9
Indonesia	—	5.8	3.4	—	36.5	353,663.3	-34.6%	-21.1%	0.2	237.5
Venezuela	—	1	0.02	—	28.2	60.7	-26.0%	7.9%	1.1	26.4
Singapore	0.003	1.9	0.1	—	27.2	38.6	-20.5%	-21.8%	5.9	4.6
Chile	—	1.3	0.1	—	23.5	12,299.9	-67.5%	-42.9%	1.4	16.5
Malaysia	0.01	1.6	0.4	—	22.2	74.0	-26.1%	-17.8%	0.9	25.8
Croatia	0.001	3.9	0.2	0	21.7	107.3	—	—	4.8	4.5
Philippines	0.09	2.6	0.5	—	18.4	820.7	-8.5%	-12.0%	0.2	96.1
Central America	—	0.9	0.05	—	15.7	15.7	-22.5%	-13.4%	—	—
Iceland	—	0.5	—	—	11.1	986.5	-23.2%	-4.1%	—	—
Bulgaria	—	1	—	—	9.0	12.1	16.1%	-15.0%	1.2	7.3
Uruguay	—	0.5	0.03	—	8.4	179.1	-2.2%	-6.9%	2.4	3.5
Ecuador	—	0.2	0.02	—	2.7	68,437.6	-23.8%	-21.5%	0.2	13.9
Peru	—	0.2	0.02	—	2.7	8.1	70.0%	-14.1%	0.1	29.2
Ukraine	—	—	—	—	0.0	—	—	—	—	—
Total					23,490.0					

N.B. 1. Source: IFPI (International Federation of the Phonographic Industry)

2. The U.S. dollar exchange rate is based on the average rate for 2008 (US\$1=¥103.47).

3. Cassette singles and CD singles are included in Singles.

4. Population estimated from statistics of each country.

5. There are cases where calculation of the annual growth rate is not possible due to such factors as foreign exchange translations and changes in computation units.

RIAJ Member Companies (in chronological order as of the date of joining RIAJ or Company foundation)

[Full Members]

Columbia Music Entertainment, Inc.	Edomizaka Mori Bldg., 4-1-40 Toranomon, Minato-ku, Tokyo 105-8482	81-3-6895-9001
Victor Entertainment, Inc.	Palacio Tower, 3-6-7 Kita-Aoyama, Minato-ku, Tokyo 107-0061	81-3-5467-5401
KING RECORD CO., LTD.	1-2-3 Otowa, Bunkyo-ku, Tokyo 112-0013	81-3-3945-2131
TEICHIKU ENTERTAINMENT, INC.	6F, Kyocera Harajuku Bldg., 6-27-8 Jingumae, Shibuya-ku, Tokyo 150-8516	81-3-5778-1721
UNIVERSAL MUSIC LLC	8-5-30 Akasaka, Minato-ku, Tokyo 107-8583	81-3-6406-3001
EMI Music Japan Inc.	27F, AkasakaBiz Tower, 5-3-1 Akasaka, Minato-ku, Tokyo 107-6327	81-3-6830-8300
NIPPON CROWN Co., Ltd.	6F, Toh-Ken International Bldg., 2-12-19 Shibuya, Shibuya-ku, Tokyo 150-0002	81-3-6381-7730
TOKUMA JAPAN COMMUNICATIONS CO., LTD.	7F, Toh-Ken International Bldg., 2-12-19 Shibuya, Shibuya-ku, Tokyo 150-0002	81-3-6381-7750
Sony Music Entertainment (Japan), Inc.	4-5 Rokuban-cho, Chiyoda-ku, Tokyo 102-8353	81-3-3515-5050
PONY CANYON INC.	2-5-10 Toranomon, Minato-ku, Tokyo 105-8487	81-3-5521-8000
Warner Music Japan Inc.	3F, Aoyama Bldg., 1-2-3 Kita-Aoyama, Minato-ku, Tokyo 107-8639	81-3-6439-8600
VAP Inc.	NTV Yonban-cho Bldg., 1Go-Kan, 5-6 Yonban-cho, Chiyoda-ku, Tokyo 102-0081	81-3-3234-5711
Geneon Universal Entertainment Japan, LLC.	Akasaka Park Bldg., 5-2-20 Akasaka, Minato-ku, Tokyo 107-6110	81-3-5544-3400
BEING, INC.	5-2-2 Roppongi, Minato-ku, Tokyo 106-0032	81-3-5411-8411
AVEX MARKETING INC.	3-1-31 Minami-Aoyama, Minato-ku, Tokyo 107-0062	81-3-5413-8630
FORLIFE MUSIC ENTERTAINMENT, INC.	4F, Toh-Ken International Bldg., 2-12-19 Shibuya, Shibuya-ku, Tokyo 150-0002	81-3-5466-4116
YAMAHA MUSIC COMMUNICATIONS CO., LTD.	Sumitomo Fudosan Harajuku Bldg., 2-34-17 Jingumae, Shibuya-ku, Tokyo 150-0001	81-3-6894-0195
DREAMUSIC Inc.	Bâtiment Ikeda, 4th Floor, 3-35-19 Jingumae, Shibuya-ku, Tokyo 150-0001	81-3-5775-7480
YOSHIMOTO R and C CO., LTD.	5-18-21 Shinjuku, Shinjuku-ku, Tokyo 160-0022	81-3-3209-8640

[Associate Members]

PRYAD RECORDS INC.	3F, Shibuya IBS Bldg., 3-9-6 Shibuya, Shibuya-ku, Tokyo 150-0002	81-3-6418-6029
Johnny's Entertainment Inc.	3F PARKWAY SQ'2, 1-19-11 Jinnan, Shibuya-ku, Tokyo 150-0041	81-3-3477-2110
Roadrunner Japan, Inc.	5F, Ozawa Bldg., 1-6-6 Jinnan, Shibuya-ku, Tokyo 150-0041	81-3-3463-6907
LD&K Inc.	3F, Nishiaoyama Bldg., 1-11-1, Shibuya, Shibuya-ku, Tokyo 150-0002	81-3-5464-7411
Konami Digital Entertainment Co., Ltd.	9-7-2 Akasaka, Minato-ku, Tokyo 107-8324	81-3-5771-0573
J Storm Inc.	Miyamasu Tower, 1-10-10 Shibuya, Shibuya-ku, Tokyo 150-0002	81-3-3486-0099
QUAKE INC.	2-14-1-1603 Nishi-Shinbashi, Minato-ku, Tokyo 105-0003	81-3-3502-9819
VENUS RECORDS, INC.	2-8-7 Kudannminami, Chiyoda-ku, Tokyo 102-0074	81-3-3262-1777
BoundEE, Inc.	2F, Shimizu Bldg., 3-6-3 Shibuya, Shibuya-ku, Tokyo 150-0002	81-3-5766-1774
HATS UNLIMITED CO., LTD.	6F, 2-4-21 Ohashi, Meguro-ku, Tokyo 153-0044	81-3-5476-8282
Naxos Japan, INC.	1-32-12-4F Kamiyama, Setagaya-ku, Tokyo 154-0011	81-3-5486-5101
AMUSE SOFT ENTERTAINMENT INC.	8th Fl., Shibuya Infoss Tower, 20-1 Sakuragaoka-cho, Shibuya-ku, Tokyo 150-0031	81-3-5457-3346
Lantis Co., Ltd.	ASAX-Hiroo Building 4F, 1-3-14 Hiroo, Shibuya-ku, Tokyo 150-0012	81-3-5475-8131
Village Again Association Co., Ltd.	302 Shibuya Ato Bldg., 2-18-7 Higashi, Shibuya-ku, Tokyo 150-0011	81-3-6276-8725
SPIRITUAL BEAST CO., LTD.	2F, 3-33-17 Shimorenjaku, Mitaka-city, Tokyo 181-0013	81-422-40-1718

[Supporting Members]

Aniplex Inc.	4-5 Rokuban-cho, Chiyoda-ku, Tokyo 102-8353	81-3-5211-7555
T-TOC RECORDS	Yebisu Garden Place Tower 18F, 4-20-3 Ebisu, Shibuya-ku, Tokyo 150-6018	81-3-5789-5354
Brave, Inc.	Ebisu Square 3F, 1-23-23 Ebisu, Shibuya-ku, Tokyo 150-0013	81-3-5789-9800
WARD RECORDS, INC	4F Lunar House Part 4 Bldg., 3-35-16 Jingumae, Shibuya-ku, Tokyo 151-0001	81-3-5775-3257
CAM ENTERTAINMENT CO., LTD.	Shibuya Infoss Tower 6F, 20-1 Sakuragaoka-cho, Shibuya-ku, Tokyo 150-0031	81-3-6415-3440
FREE BOARD Co., Ltd.	301 Central Aoyama, 4-1-3 Minami-Aoyama, Minato-ku, Tokyo 107-0062	81-3-3478-8611
HOLIDAY JAPAN Co., Ltd.	Kijima Bldg., 5F, 6-14-4 Shinbashi, Minato-ku, Tokyo 105-0004	81-3-3433-3933
TV Asahi Music Co., Ltd.	Roppongi Hills North Tower, 6-2-31 Roppongi, Minato-ku, Tokyo 106-8552	81-3-3796-7100
NPP DEVELOP Inc.	101 FLEG Hiroo 2nd Ave., 2-2-16 Hiroo, Shibuya-ku, Tokyo 150-0012	81-3-5778-1820
KING INTERNATIONAL INC.	1-2-3 Otowa, Bunkyo-ku, Tokyo 112-0013	81-3-3945-2333
Bellwood Records Co., Ltd.	1-2-3 Otowa, Bunkyo-ku, Tokyo 112-0013	81-3-3945-2303
SME Records Inc.	4-5 Rokuban-cho, Chiyoda-ku, Tokyo 102-8353	81-3-3515-5565
Epic Records Japan Inc.	9-6-35 Akasaka, Minato-ku, Tokyo 107-8301	81-3-5786-8501
Ki/oon Records Inc.	9-6-35 Akasaka, Minato-ku, Tokyo 107-8301	81-3-5786-8435
Sony Music Japan International Inc.	9-6-35 Akasaka, Minato-ku, Tokyo 107-8301	81-3-5786-8705
Sony Music Records Inc.	4-5 Rokuban-cho, Chiyoda-ku, Tokyo 102-8353	81-3-3515-5570
Sony Music Associated Records Inc.	9-6-35 Akasaka, Minato-ku, Tokyo 107-8301	81-3-5786-8631
Sony Music Direct (Japan) Inc.	4-5 Rokuban-cho, Chiyoda-ku, Tokyo 102-8353	81-3-3515-5591
Sony Music Distribution (Japan) Inc.	4-5 Rokuban-cho, Chiyoda-ku, Tokyo 102-8353	81-3-3515-5400
Defstar Records Inc.	9-6-35 Akasaka, Minato-ku, Tokyo 107-8301	81-3-5786-8611
AVEX ENTERTAINMENT INC.	3-1-30 Minami-Aoyama, Minato-ku, Tokyo 107-8577	81-3-5413-8670
FIRST DISTRIBUTION CO., LTD.	7F, Toh-Ken International Bldg., 2-12-19 Shibuya, Shibuya-ku, Tokyo 150-0002	81-3-6381-7777
Village Music Inc.	1-26-20 Higashi, Shibuya-ku, Tokyo 150-0011	81-3-5466-0071
FlyingDog, Inc.	Sumitomo Fudosan Roppongi-dori Bldg., 2F, 7-18-18 Roppongi, Minato-ku, Tokyo 106-0032	81-3-6439-3910
Ariola Japan Inc.	4-5 Rokuban-cho, Chiyoda-ku, Tokyo 102-8353	81-3-3515-5848

■ Total Number of Member Companies: 59 as of March 2010

Recording Industry Association of Japan

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